

Matthew Edward Rossheim, PhD, MPH, CPH, FAAHB

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College of Public Health

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Education

Institution	Concentration	Degree	Year
University of North Texas Health Science Center	Public Health Sciences	PhD	2014
University of Florida	Social and Behavioral Sciences	MPH	2011
University of Florida	Economics	BA	2009

Professional Appointments

Associate Professor (with tenure)	2021 – Present
Department of Health Administration and Health Policy	2023 – Present
Department of Health Behavior and Health Systems	2021 – 2023
College of Public Health	
University of North Texas Health Science Center, Fort Worth, Texas	

Assistant Professor	2015 – 2021
Department of Global and Community Health	
College of Health and Human Services	
George Mason University, Fairfax, Virginia	

Instructor and Director - MPH Community Health Program	2014 – 2015
Department of Behavioral and Community Health	
School of Public Health	
University of North Texas Health Science Center, Fort Worth, Texas	

Research Assistant	2011 – 2013
Department of Behavioral and Community Health	
School of Public Health	
University of North Texas Health Science Center, Fort Worth, Texas	

Program Director - Medicine & Health Care	2010 – 2011
National Student Leadership Conference	
University of California, Berkeley, California	

Intern – Health Department	2011
Department of Tobacco Prevention and Control	
Alachua County Health Department, Gainesville, Florida	

Assistant Program Director - Medicine & Health Care	2010
National Student Leadership Conference	
University of Maryland, College Park, Maryland	

Research Assistant	2010
Department of Behavioral Science and Community Health	
College of Public Health and Health Professions	
University of Florida, Gainesville, Florida	

Research Interests

My research examines the marketing of intoxicating substances to inform laws that prevent use.

Peer-Reviewed Publications

109 total peer-reviewed publications in print or press

70% as either first author (40%) or current/former student mentee as first author (30%)

71% in Q1 journals by Scimago Journal Rank (top quartile); average 2024 impact factor (IF) > 3.0

Web of Science Citation Report: 970 citations (excluding self-citation); *h*-index = 18; *i*10 = 36

Journals	SJR Quartile	2024 IF	# of Publications
<i>American Journal of Public Health</i>	Q1	9.6	4
<i>Accident Analysis and Prevention</i>	Q1	6.2	1
<i>Addiction</i>	Q1	5.3	2
<i>Social Science and Medicine</i>	Q1	5.0	1
<i>Journal of Affective Disorders</i>	Q1	4.9	1
<i>Tobacco Control</i>	Q1	4.7	2
<i>Journal of Adolescent Health</i>	Q1	4.5	4
<i>American Journal of Preventive Medicine</i>	Q1	4.5	2
<i>Journal of Urban Health</i>	Q1	4.1	1
<i>Journal of Substance Abuse Treatment</i>	Q1	4.0	1
<i>BMC Public Health</i>	Q1	3.6	1
<i>Addictive Behaviors</i>	Q1	3.6	5
<i>Drug and Alcohol Dependence</i>	Q1	3.6	5
<i>Disability and Health Journal</i>	Q1	3.3	1
<i>Preventive Medicine</i>	Q1	3.2	2
<i>Health Communication</i>	Q1	2.7	1
<i>Cannabis and Cannabinoid Research</i>	Q1	2.7	2
<i>Prevention Science</i>	Q1	2.7	1
<i>Alcohol Clinical and Experimental Research</i>	Q1	2.7	10
<i>Drug and Alcohol Review</i>	Q1	2.6	1
<i>Health and Justice</i>	Q1	2.6	1
<i>American Journal of Drug and Alcohol Abuse</i>	Q2	2.6	10
<i>Journal of Racial and Ethnic Health Disparities</i>	Q1	2.4	2
<i>Preventive Medicine Reports</i>	Q1	2.4	1
<i>Substance Use & Addiction Journal</i>	Q1	2.4	2
<i>American Journal of Emergency Medicine</i>	Q1	2.2	2
<i>Journal of Studies on Alcohol and Drugs</i>	Q1	2.2	5
<i>Journal of Psychoactive Drugs</i>	Q2	2.2	3
<i>Alcohol and Alcoholism</i>	Q2	2.2	1
<i>Experimental and Clinical Psychopharmacology</i>	Q1	2.2	1
Other			33
Total			109

Publication Topics	# of Publications
Substance use prevention and control	100
• Marketing of substances	62
Alcohol	50
• Supersized alcopops	17
Cannabis (marijuana)	41
• Intoxicating cannabis-derived products, e.g., delta-8 THC	28
Tobacco	17
• Electronic cigarettes (e-cigarettes/vapes)	13
Kratom	3
Injury and violence prevention	21
• Drinking and driving	10
• Firearms	3
Adolescents and young adults	49

Underline indicates co-author was a student that I mentored (33 different students on 74 manuscripts)

109) LoParco, C.R., **Rossheim, M.E.**, Wang, Y., Yang, Y.T., Paichadze, N., Cavazos-Rehg, P.A., & Berg, C.J. (in press). A longitudinal mediated examination of legal, commercial, and individual determinants of cannabis and derived cannabis use behaviors and consequences among US young adults. *Addictive Behaviors*.

108) Chen-Sankey, J., LoParco, C.R., La Capria, K., Meng, S., Mazzeo, R., Vijayakumar, N., Kong, A. Y., Tillett, K.K., Berg, C.J., & **Rossheim, M.** (in press). Content Analysis of Derived Intoxicating Cannabis Vape Product Attributes and Marketing in an Online Retail Environment. *Substance Use & Misuse*. doi: 10.1080/10826084.2025.2555499.

107) LoParco, C.R., **Rossheim, M.E.**, Cui, Y., McCready, D.M., Wang, Y., Yang, Y.T., Cavazos-Rehg, P.A., & Berg, C.J. Correlates of derived cannabis product awareness, knowledge, use, and use intentions among young adults. *Health Education & Behavior*. doi: 10.1177/10901981251374672

106) LoParco, C.R., **Rossheim, M.E.**, Cui, Y., McCready, D.M., Romm, K.F., Wang, Y., Yang, Y.T., Cavazos-Rehg, P.A., Szlyk, H., Kasson, E., & Berg, C.J. (in press). Associations between cannabis messaging and derived intoxicating cannabis product use and related perceptions among US young adults. *Substance Use & Misuse*. doi: 10.1080/10826084.2025.2530786

105) LoParco, C.R., Cui, Y., **Rossheim, M.E.**, Chakraborty, R., Speer, M., Chen-Sankey, J., Cavazos-Rehg, P.A., & Berg, C.J. (2025). Cannabis and derived cannabis use, motives, and consequences among US young adults: Findings from a cross-sectional mediation study. *Substance Use & Addiction Journal*, 29767342251355094. doi: 10.1177/29767342251355094.

104) LoParco, C.R., Tillett, K.K., Bektaş, A.B., **Rossheim, M.E.**, & Berg, C.J. (in press). Snapchat AI as an information source on delta-8 THC. *Journal of Adolescent Health*.

103) Wang, Y., Speer, M., **Rossheim, M.E.**, Chen-Sankey, J., LoParco, C.R., Cui, Y., Romm, K.F., Schubel, L., Chakraborty, R., Cavazos-Rehg, P.A., & Berg, C.J. (2025). Exposure to cannabis in social networks and advertising in relation to cannabis-related perceptions, motives, and use behaviors among young adults in the US. *Substance Use & Misuse*. doi: 10.1080/10826084.2025.2515155

102) Chen-Sankey, J., La Capria, K., Meng, S., Mazzeo, R., Vijayakumar, N., Padon, A.A., Wagoner, K. G., Moran, M. B., **Rossheim, M.**, Berg, C. J., & Jackson, K. M. (2025). Product Features for Promoting Top-selling Cannabis Vape Products in An Online Retail Environment. *Addiction Research & Theory*. doi: 10.1080/16066359.2025.2519601

101) **Rossheim, M.E.**, Tillett, K.K., LoParco, C.R., Livingston, M.D., Soule, E.K., & Berg, C.J. (2025). Pediatric Cannabis Poisonings, United States Hospital Emergency Departments, 2018-2023. *Health Behavior Research*, 8(3). doi: 10.4148/2572-1836.1301.

100) LoParco, C.R., Bone, C.B., Garg, A., Berg, C.J., & **Rossheim, M.E.** Differences in online descriptions and marketing of derived intoxicating cannabis products. (2025). *Journal of Psychoactive Drugs*. doi: 10.1080/02791072.2025.2484376

99) Olsson, S.E., Sekhon, V.K., LoParco, C.R., Yockey, R.A., Greene, K.M., Henry, D., & **Rossheim, M.E.** (2025). Portrayal of Delta-8 Tetrahydrocannabinol (THC) on YouTube. *Substance Use & Misuse*, 1-7. doi: 10.1080/10826084.2025.2454651

98) LoParco, C.R., Cui, Y., McCready, D.M., **Rossheim, M.E.**, Chen-Sankey, J., Howlader, A., Fergnani, A., Mumin, D., Burris, S., & Berg, C.J. (2025). Cannabis marketing strategies in the United

States: An analysis of four prominent companies. *Substance Use & Addiction Journal*. doi: 10.1177/29767342251313860

97) Kong, A.Y., LoParco, C.R., Herbert, L., Yockey, R.A., & **Rossheim, M.E.** (2025). Retail Availability of Delta-8 THC Near Schools, Fort Worth, Texas, 2021 *Health Behavior Research*, 8(1). doi: 10.4148/2572-1836.1280.

96) **Rossheim, M.E.**, Treffers, R.D., Sparks, A.C., Sparks, M., Tillett, K.K., LoParco, C.R., Trangenstein, P.J., Walters, S.T., Siegel, M., & Jernigan, D.H. (2024). The Evolving Alcohol Landscape: Implications for Public Health and Policy. *Journal of Studies on Alcohol and Drugs*, 86(3), 323-329. doi: 10.15288/jsad.24-00339

95) **Rossheim, M.E.**, Tillett, K.K., Vasilev, V., LoParco, C.R., Agwuncha, T., Sekhon, V.K., Mendoza, E.P., Townsend, O., Julian, M.T., Treffers, R.D., Livingston, M.D., Siegel, M.B., & Jernigan, D.H. (2024). An online assessment of pricing for ready-to-drink alcohol products: Implications for risk and policy solutions. *Alcohol: Clinical and Experimental Research*. doi: 10.1111/acer.15491

94) LoParco, C.R., Tillett, K.K., Chen-Sankey, J., Berg, C.J., & **Rossheim, M.E.** (2024). Public health considerations about tetrahydrocannabinol-infused beverages. *Addiction*. doi: 10.1111/add.16676

93) Wang, S., **Rossheim, M.E.**, Walters, S.T., Nandy, R.R., & Norheim, K. (2024). Geographic Trends in Overall and Long-acting Opioid Prescriptions under Medicaid and Medicare Part D in the United States, 2013-2021. *American Journal of Drug and Alcohol Abuse*. doi: 10.1080/00952990.2024.2400916.

92) LoParco, C.R., Bone, C., Berg, C.J., **Rossheim, M.E.**, Peeri, N.C., Tillett, K.K., & Seo, D.C. (2024). Associations between opioid and kratom use in the United States: Differences by race/ethnicity and sexual orientation. *Journal of Racial and Ethnic Health Disparities*. doi: 10.1007/s40615-024-02142-6.

91) LoParco, C.R., **Rossheim, M.E.**, Cui, Y., McCready, D.M., Romm, K.F., Wang, Y., Yang, Y.T., Cavazos-Rehg, P.A., & Berg, C.J. (2024). Derived psychoactive cannabis perceptions and use among a national sample of US young adults. *Addictive Behaviors*. doi: 10.1016/j.addbeh.2024.108180

90) **Rossheim, M.E.**, LoParco, C.R., Tillett, K.K., Yockey, R.A., Lin, H.C., & Berg, C.J. (2024). Kratom Products Are Widely Available Throughout the United States. *American Journal of Public Health*, 114. doi: 10.2105/AJPH.2024.307824

89) LoParco, C.R., Henry, D., Prater, Z., Bone, C., **Rossheim, M.E.**, & Berg, C.J. (2024). "Non-flavor" flavors: What are the implications of derived psychoactive cannabis product marketing? *Journal of Studies on Alcohol and Drugs*. doi: 10.15288/jsad.24-00174

88) **Rossheim, M.E.**, LoParco, C.R., Tillett, K.K., Treffers, R.D., Livingston, M.D., & Berg, C.J. (2024). Intoxicating Cannabis Products in Vape Shops: United States, 2023. *American Journal of Preventive Medicine*. doi: 10.1016/j.amepre.2024.07.001

87) Berg, C.J., Romm, K.F., LoParco, C.R., **Rossheim, M.E.**, Cui, Y., Platt, E., Yang, Y.T., Wang, Y., Kasson, E., Szlyk, H.S., McCready, D.M. & Cavazos-Rehg, P.A. (2024). Young adults' experiences with cannabis retailer marketing and related practices: differences among sociodemographic groups and associations with cannabis use-related outcomes. *Journal of Racial and Ethnic Health Disparities*. doi: 10.1007/s40615-024-02092-z

86) Soule, E.K., **Rossheim, M.E.**, Livingston, M.D., LoParco, C.R., Tillett, K.K., Eissenberg, T., & Sussman, S. (2024). Hidden flaws in e-cigarette industry funded studies. *Tobacco Control*. doi: 10.1136/tc-2024-058609.

- 85) LoParco, C.R., Tillett, K.K., Berg, C.J., & **Rossheim, M.E.** (2024). Online retail of derived psychoactive cannabis products: Age and shipping restrictions. *Journal of Adolescent Health*, 75(2), 249–253. doi: 10.1016/j.jadohealth.2024.05.004.
- 84) Akpan, I.N., Taskin, T., Wheldon, C.W., **Rossheim, M.E.**, & Thompson, E.L. (2024). Human Papillomavirus Vaccination Uptake Among 27-to-45-Year-Olds in the United States. *Preventive Medicine*, 182, 107951. doi: 10.1016/j.ypmed.2024.107951
- 83) Rosen, E.M., Walker, A., Trangenstein, P.J., LoParco, C.R., Livingston, M.D., Barry, A.E., & **Rossheim, M.E.** (2024). Alcohol to-go sales policies at on-premise drinking establishments near large public U.S. universities during the COVID-19 pandemic. *Alcohol and Alcoholism*, 59(3), agae023. doi: 10.1093/alcalc/ague023
- 82) LoParco, C.R., Olsson, S.E., Greene, K.M., Berg, C.J., Walters, S.T., Zhou, Z., & **Rossheim, M.E.** (2024). Driving Under the Influence of Alcohol, Cannabis, and Delta-8 THC: Perceived Likelihood, Risk Perceptions, and Behaviors. *Journal of Psychoactive Drugs*, 1–10. doi: 10.1080/02791072.2024.2339506
- 81) **Rossheim, M.E.**, LoParco, C.R., Berg, C.J., Tillett, K.K., Trangenstein, P.J., Henry, D., Yockey, R.A., Livingston, M.D., Jernigan, D.H., & Sussman, S.Y. (2024). Derived psychoactive cannabis products and 4/20 specials: An assessment of popular brands and retail price discounts in Fort Worth, Texas, 2023. *Drug and Alcohol Dependence*, 256, 111119. doi: 10.1016/j.drugalcdep.2024.111119
- 80) Wang, S., **Rossheim, M.E.**, Nandy, R.R., & Nguyen, U.S. (2024). Interaction between sleep duration and trouble sleeping on depressive symptoms among U.S. adults, NHANES 2015-2018. *Journal of Affective Disorders*, 351, 285–292. doi: 10.1016/j.jad.2024.01.260
- 79) Wang, S., Nandy, R.R., & **Rossheim, M.E.** (2024). Associations between e-cigarette use and sleep health among adults in the United States, NHANES 2015-2018. *Sleep Medicine*, 114, 220–228. doi: 10.1016/j.sleep.2024.01.005.
- 78) LoParco, C.R., Kong, A.Y., Yockey, R.A., Sekhon, V., Olsson, S., & **Rossheim, M.E.** (2024). Factors Associated with Delta-8 THC Retail Availability in Fort Worth, Texas, 2021-2022. *Substance Use & Misuse*, 59(6), 840–846. doi: 10.1080/10826084.2024.2305793
- 77) LoParco, C.R., Cui, Y., McCready, D., Romm, K.F., Yang, Y.T., **Rossheim, M.E.**, Carlini, B., Vinson, K., Cavazos-Rehg, P., & Berg, C.J. (2024). State requirements for non-medical US cannabis retail personnel. *Journal of Public Health Management & Practice*, 30(4), 517–525. doi:10.1097/PHH.0000000000001892.
- 76) **Rossheim, M.E.**, Tillett, K.K., Vasilev, V., LoParco, C.R., Berg, C.J., Trangenstein, P.J., Yockey, R.A., Sussman, S.Y., Siegel, M., & Jernigan, D.H. (2024). Types and Brands of Derived Psychoactive Cannabis Products: An Online Retail Assessment, 2023. *Cannabis and Cannabinoid Research*, 1–4. doi: 10.1089/can.2023.0266.
- 75) Harp, E., **Rossheim, M.E.**, Zhao, X., Seiter, C., Emechete, O., & Soule E. (2024). Electronic Nicotine Product (ENP) Graphic Warnings: Association between Exposure and Changes in Perceived Susceptibility and Severity of Explosion and Lung Injuries. *Health Behavior Research*, 7(2). doi: 10.4148/2572-1836.1219
- 74) LoParco, C.R., Walters, S.T., Zhou, Z., & **Rossheim, M.E.** (2025). Associations between cannabis risk perceptions and Delta-8 THC use among young adults. *Journal of Substance Use*, 30:2, 223-229, doi: 10.1080/14659891.2023.2293798.

- 73) Nabil, A.K., Barry, A.E., LoParco, C., & **Rossheim, M.** (2023). Associations between Adult Cannabis Use and Chronic Health Conditions in a Nationally Representative Sample of the United States. *Journal of Substance Use*, 1–12. doi: 10.1080/14659891.2023.2288838
- 72) **Rossheim, M.E.**, Gonzalez-Pons, K.M., Tillett, K.K., Treffers, R.D., Trangenstein, P.J., Lerch J., Taxman, F.S., Greene, K.M., LoParco, C.R., & Jernigan, D.H. (2023). Alcopops Disproportionately Consumed by Minors in Sexual Assault Cases. *Health Behavior Research*, 6(4). doi: 10.4148/2572-1836.1203
- 71) Henry, D., Partin, K., LoParco, C., & **Rossheim, M.** (2023). The Hemp-Derived Cannabinoid Industry and the Potential of Self-Regulation: Using Social Media to Assess an Evolving Health Risk. *Social Science & Medicine*, 334:116189. doi: 10.1016/j.socscimed.2023.116189
- 70) LoParco, C.R., Olsson, S., Sekhon, V., McDonald, K.K., Yockey, R.A., Livingston, M.D., Trangenstein, P.J., & **Rossheim, M.E.** (2023). Associations between Delta-8 THC and Four Loko retail availability in Fort Worth, Texas. *Health Behavior Research*, 6(4). doi: 10.4148/2572-1836.1195
- 69) Walker, A.L., LoParco, C.R., **Rossheim, M.E.**, & Livingston, M.D. (2023). #Delta8: A retailer-driven increase in Delta-8 THC discussions on Twitter from 2020 to 2021. *American Journal of Drug and Alcohol Abuse*, 49(4), 491–499. doi: 10.1080/00952990.2023.2222433
- 68) **Rossheim, M.E.**, LoParco, C., Henry, D., Trangenstein, P.J., & Walters, S.T. (2023). Delta-8, Delta-10, HHC, THC-O, THCP, and THCV: What should we call these products? *Journal of Studies on Alcohol and Drugs*, 84(3), 357–360. doi: 10.15288/jsad.23-00008
- 67) LoParco, C.R., **Rossheim, M.E.**, Walters, S. T., Zhou, Z., Olsson, S., & Sussman, S. (2023). Delta-8 tetrahydrocannabinol: a scoping review and commentary. *Addiction*, 118(6), 1011–1028. doi: 10.1111/add.16142
- 66) Seiter, C.R., Zhao, X., & **Rossheim, M.E.** (2024). Valence of YouTube Comments and College Student Reactions Towards Electronic Nicotine Product Counter-Marketing Messages. *Health Communication*, 39(3), 592–602. doi: 10.1080/10410236.2023.2177795
- 65) LoParco, C.R., Yockey, R. A., Sekhon, V.K., Olsson, S., Galindo, R., Balasundaram, R., Agwuncha, T., & **Rossheim, M.E.** (2023). Kratom retail availability in Fort Worth, Texas. *Journal of Psychoactive Drugs*, 56(1), 8–13. doi: 10.1080/02791072.2023.2181243.
- 64) LoParco, C.R., Olsson, S.E., Greene, K.M., Livingston, M.D., Henry, D., Trangenstein, P.J., Walker, A., & **Rossheim, M.E.** (2022). How are retailers describing Delta-8 THC? A mixed-methods study in Fort Worth, Texas. *Journal of Studies on Alcohol and Drugs*, 84(2), 298–302. doi: 10.15288/jsad.22-00287
- 63) Olusanya, O., Greene, K., **Rossheim, M.**, & Barry, A.E. (2022). Midwives' Knowledge and Perceived Barriers to Screening Alcohol Use among Pregnant Women in a Southwestern U.S. State. *Drug and Alcohol Review*, 42(2), 384–388. doi: 10.1111/dar.13576
- 62) **Rossheim, M.E.**, LoParco, C.R., Walker, A., Livingston, M.D., Trangenstein, P.J., Olsson, S., McDonald, K.K., Yockey, R.A., Lunningham, J.M., Kong, A.Y., Henry, D., Walters, S.T., Thombs, D.L., & Jernigan, D.H. (2022). Delta-8 THC Retail Availability, Price, and Minimum Purchase Age. *Cannabis and Cannabinoid Research*, 9(1), 363–370. doi: 10.1089/can.2022.0079
- 61) **Rossheim, M.E.**, Peterson, M.S., Livingston, M.D., Dunlap, P., Tran, K., Emechebe, O.C., McDonald, K.K., Trangenstein, P.J., Treffers, R.D., Jernigan, D.H., & Thombs, D.L. (2022). Eye-

tracking to Examine Alcohol Product Packaging Appeal Among Young People. *American Journal of Drug and Alcohol Abuse*, 48(6), 734–744. doi: 10.1080/00952990.2022.2129062

60) LoParco, C.R., Webb, N., Subbaraman, M.S., Lin, H.C., Trangenstein, P.J., Yockey, R.A., & **Rossheim, M.E.** (2023). Characteristics of drinking episodes associated with simultaneous alcohol and cannabis use among underage drinkers in the United States. *Addictive Behaviors*, 136, 107501. doi: 10.1016/j.addbeh.2022.107501

59) LoParco, C.R., Walker, A., Livingston, M.D., Khoshhal, B., Gonzalez-Pons, K.M., Soule, E., Treffers, R., & **Rossheim, M.E.** (2022). A national assessment of on-premise drinking establishments near public universities: Drink prices, drink specials, indoor tobacco use, and state-level alcohol laws. 46(11):2068–2076. *Alcoholism: Clinical and Experimental Research*. doi: 10.1111/acer.14937

58) Wang, S., **Rossheim, M.**, & Nandya, R.R. (2022). Trends in prevalence of short sleep duration and trouble sleeping among US adults, 2005-2018. *SLEEP*, 46(1), zsac231. doi: 10.1093/sleep/zsac231

57) Zamba, P.T. & **Rossheim, M.E.** (2022). Are state minimum jail sentences associated with frequency of self-reported drunk-driving? *Traffic Injury Prevention*, 23(8):459–464. doi: 10.1080/15389588.2022.2117984

56) **Rossheim, M.E.**, Khoshhal, B., Karon, S., Cheskin, L.J., Trangenstein, P.J., Frankenfeld, C.L., Ramezani, N., & Cuellar, A.E. (2022). Substance Use and Firearm Access Among College Freshmen. *Journal of American College Health*, 72(4), 1001–1005. doi: 10.1080/07448481.2022.2068959

55) Cai, X., Zhao, X., **Rossheim, M.E.**, & Xue, H. (2021). Vaping and COVID-19 Risk: Perceived Link and Its Correlates among At-Risk Adolescents. *Preventive Medicine Reports*, 24, 101598. doi: 10.1016/j.pmedr.2021.101598

54) Livingston, M.D., Walker, A., Cannell, M.B., & **Rossheim, M.E.** (2022). Popularity of Delta-8 THC on the Internet Across US States, 2021. *American Journal of Public Health*, 112(2), 296–299. doi: 10.2105/AJPH.2021.306586.

53) Lin, S.-Y., Cheng, X., **Rossheim, M.E.**, Gress, D., Cuellar, A.E., Cheskin, L.J., & Xue, H. Associations between use of specific social media sites and electronic cigarette use among college students. (2021). *Journal of American College Health*, 71(7), 2217–2224. doi: 10.1080/07448481.2021.1965149.

52) Cuellar, A.E., Adams, L.M., de Jonge, E., Espina, V., Espinoza, L., Fischer, S.F., Frankenfeld, C.L., Hines, D.A., Kornienko, O., Lawrence, H.Y., Rana, Z.H., Ramezani, N., **Rossheim, M.E.**, Short, J.L., Waithaka, E.N., Wilson, A.N., & Cheskin, L.J. Protocol for The *Mason: Health Starts Here* Prospective Cohort Study of Young Adult College Students. (2021). *BMC Public Health*, 21(1), 897. doi: 10.1186/s12889-021-10969-5

51) Trangenstein, P.J., Peddireddy, S., Cook, W., **Rossheim, M.E.**, Monteiro, M.G., & Jernigan, D.H. (2021). Alcohol policy scores and alcohol-attributable homicide rates in 150 countries. *American Journal of Preventive Medicine*, 61(3), 311–319. doi: 10.1016/j.amepre.2021.03.020 PMID: 34229927

50) **Rossheim, M.E.**, Livingston, M.D., Walker, D., Reid, N.E., Liu, L.P., & Mazer-Amirshahi, M. (2021). Supersized Alcopop Related Calls in the National Poison Data System, 2010-2019. *Drug and Alcohol Dependence*, 222, 108657. doi: 10.1016/j.drugalcdep.2021.108657

49) Gimm G., Parekh, T., & **Rossheim, M.E.** (2021). Prevalence and Risk Factors of E-Cigarette Use among Working-Age Adults with and without Disabilities in 2017-2018. *Disability and Health Journal*, 14(2), 101048. doi: 10.1016/j.dhjo.2020.101048.

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- 4) **Rossheim, M.E.** & Thombs, D.L. (2011). Artificial sweeteners, caffeine, and alcohol intoxication in bar patrons. *Alcoholism: Clinical and Experimental Research*, 35(10), 1891-1896. doi: 10.1111/j.1530-0277.2011.01534.x
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- 2) Thombs, D.L., O'Mara, R., Tsukamoto, M., **Rossheim, M.**, Weiler, R.M., Merves, M.L., & Goldberger, B.A. (2010). Event-level analyses of energy drink consumption and alcohol intoxication in bar patrons. *Addictive Behaviors*, 35(4), 325-30. doi: 10.1016/j.addbeh.2009.11.004
- 1) O'Mara, R.J., Thombs, D.L., Wagenaar, A.C., **Rossheim, M.E.**, Merves, M.L., Hou, W., Dodd, V.J., Pokorny, S.B., Weiler, R.M., & Goldberger, B.A. (2009). Alcohol price and intoxication in college bars. *Alcoholism: Clinical and Experimental Research*, 33(11), 1973-1980. doi: 10.1111/j.1530-0277.2009.01036.x

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Non-Peer-Reviewed Reports, Factsheets, and Op-Eds

- 13) Rossheim, M. (2025). McConnell is right. Congress must close KY's hemp loophole for THC products. [Louisville Courier-Journal](#). Submitted title: Hemp Should Support Kentucky Agriculture, Not Poison Children. Congress Must Close the Loophole Before More Kids Get Hurt.
- 12) Rossheim, M. (2025). Abbott's 'child safety' order hides a Trojan horse for THC. Warnings and serving sizes don't fix the loophole – they normalize THC products and expand youth access. [Austin American-Statesman](#). Submitted title: Texas' New "Hemp" Executive Order Is a Trojan Horse.
- 11) Rossheim, M. (2025). Smoke shop labels are deceptive. Texas should stop them: Selling marijuana and calling it something else is still selling marijuana. [Dallas Morning News](#). September 8, 2025. Submitted title: What do Elon Musk and Texas smoke shops have in common?
- 10) Rossheim, M. (2025). Regulating "Hemp" in Texas Means Legalizing Recreational Marijuana. Vetoed bill would have closed loopholes, clarified definitions and empowered regulators. [Dallas Morning News](#). July 24, 2025. Alternative title: Legalizing THC products is a dangerous game.
- 9) Rossheim, M. (2025). Hazardous and Illicit Products in Texas. Retail Surveillance of the Largest "Hemp" Retail Chains Selling Flower, Vapes and Edibles in the State of Texas: Houston, TX, April 2025
-Cited during floor discussions in the Texas House of Representatives (89th Legislative Session) regarding Amendment 2 (Rep. Oliverson) to Senate Bill 3 (May 21, 2025).
-Cited during Texas Lt. Gov. Press Conference (May 28, 2025).
- 8) Derived Psychoactive Cannabis Products (DPCPs): The Urgent Need for Bans to Protect Public Safety. (2024). University of North Texas Health Science Center.
- 7) Derived Psychoactive Cannabis Products (DPCPs): An Overlooked Threat to Public Safety. (2024). Bifold. University of North Texas Health Science Center.
- 6) Supersized Alcopops. (2024). Factsheet. University of North Texas Health Science Center.
- 5) What You Should Know About Delta 8 and other Derived Psychoactive Cannabis Products (DPCPs). (2023). Posters created for health care waiting rooms. University of Nevada – Reno; CDC grant.
- 4) Derived Psychoactive Cannabis Products (DPCPs): An Overlooked Threat to Public Safety. (2023). Factsheet. University of North Texas Health Science Center.
- 3) Ready to Drink "Liquor in a Can" Presents Dangerous Underage Drinking Risks. (2023). Texans for Safe and Drug-Free Youth.
- 2) The Alcohol Tobacco and Other Drug (ATOD) Sub-Council of the Live Healthy Miami Gardens Initiative. (2020). Data Book: The Alcohol Retail Environment in Miami Gardens, Florida.
- 1) Greene K.M, Rossheim, M.E., & Murphy, S.T. (2017). Drinking and Driving in the Big Sky State: Key Insights from Young Adults. Montana State University. Center for American Indian and Rural Health Equity.

Select Recent News Media Appearances

Luciano, L. (2025, August). Growing concern about the supplement kratom's possible side effects, risk of addiction. Available at: [CBS News](#)

Walsh, C. (2025, August). Kratom Is Marketed as a Wellness Product. For These Women, It Became a Nightmare: How a plant from Southeast Asia is wreaking havoc on a generation. *Women's Health*. Available at: [Apple News](#)

Krinjak, J. (2025, March). Texas Senate committee discusses proposed ban on all THC products. *Fox 7 Austin*. Available at: [fox7austin.com](#)

Perreault, D. (2025, February). Students lobby Texas lawmakers to place more restrictions on access to cannabis products. *KVUE ABC*. Available at: [kvue.com](#)

Fauzia, M. (2025, January). With the new alcohol and cancer advisory, is there a 'healthy' way to drink? *The Dallas Morning News*. Available at: [dallasnews.com](#)

Davies, D.M. (2024, December). Texas Matters: Can Texas make THC illegal again? *Texas Public Radio*. Available at: [tpr.org](#)

Rutherford, F., Suvarna, R., & Khatib, J. (2024, October). How kratom became such a polarizing \$1 billion industry. *BNN Bloomberg*. Available at: [bnnbloomberg.ca](#)

Gold, R. (2024, August). Texas has basically legalized marijuana. We have the proof. *Texas Monthly*. Available at: [texasmonthly.com](#)

Davies, D.M. (2024, June). Texas lawmakers consider reining in Delta-8. *Texas Standard*. Available at: [texasstandard.org](#)

Roddy, D. (2024, April). Fort Worth, Houston ISD send more students to alternative education following vaping bill. *KERA News*. Available at: [keranews.org](#)

Lake, M. (2024, February). How Denton ISD is complying with Texas' new penalty guidelines for vaping. *Denton Record-Chronicle via KERA News*. Available at: [keranews.org](#)

Ruiz, L. (2023, September). Vaping crackdown: Fort Worth students to see harsher discipline for having e-cigarettes. *Fort Worth Star-Telegram*. Available at: [star-telegram.com](#)

Herridge, C. (2023, February). Health implications of hard seltzers. *CBS News*. Available at: [cbsnews.com](#)

Grants and Contracts

Active Grants

National Institute on Drug Abuse (NIDA) Grant, National Institutes of Health 09/01/24 – 02/28/26
Recreational Marijuana Marketing and Young Adult Consumer Behavior (Administrative Supplement)
Principal Investigator: Carla J. Berg; Co-PI: Patricia A. Cavazos-Rehg
Grant Number: 3R01DA054751-03S1
Role: Co-Investigator (Co-I) \$162,623.00

Completed Grants

American Cancer Society (ACS) Grant 2019 – 2022
Tobacco-Free Generation Campus Initiative
The Tobacco-Free Mason Project
Role: Project Lead \$20,000.00

Multidisciplinary Summer Team Impact Grant 2021
OSCAR and the Office of Undergraduate Education, George Mason University Provost Award
COVID-19's Impact on Under-Resourced/Underrepresented College Students and their Peers
Principal Investigator: Lawrence J. Cheskin; Co-PI: Alison Cuellar
Role: Co-Investigator (Co-I) \$56,875.00

Multidisciplinary Summer Team Impact Grant 2020
OSCAR and the Office of Undergraduate Education, George Mason University Provost Award
Development and Evaluation of Electronic Cigarette Counter-Marketing
Principal Investigator: Matthew E. Rossheim; Co-PI: Xiaoquan Zhao
Role: Principal Investigator (PI) \$52,000.00

Multidisciplinary Summer Team Impact Grant 2019
OSCAR and the Office of Undergraduate Education, George Mason University Provost Award
Eye-tracking Research to Examine Alcohol Product Packaging's Appeal to Youth
Principal Investigator: Matthew E. Rossheim; Co-PI: Matthew S. Peterson
Role: Principal Investigator (PI) \$42,000.00

Substance Abuse and Mental Health Services Administration (SAMHSA) 2020
and the Health Foundation of South Florida
Live Healthy Miami Gardens
Lead Staff: Chuck Ridley
Role: Consultant

National Institute on Drug Abuse (NIDA) Grant 2016 – 2018
RO1-DA029010-01A1: In-Person vs Computer Interventions to Increase Probation Compliance
Principal Investigators: Scott T. Walters & Faye S. Taxman
Role: Consultant

National Institute of General Medical Sciences (NIGMS) Grant 2017
5P20GM104417: Center for American Indian and Rural Health Equity (CAIRHE)
Principal Investigator: Alexandra K. Adams
Dr. Kaylin M. Greene's research project: "Substance Use and Driving Among Rural Young Adults"
Role: Consultant

Teaching

Courses Taught

17 courses, 46 sections

Course Title	Level	Forum	Sections
University of North Texas Health Science Center (2021-present)			
BACH 6312: Health Behavior Research Methods II	MS/PhD	In-person	1
BACH 6314: Generalized Linear Modeling with Behavior Applications	PhD	In-person Hybrid	3 1
BACH 6316: Multilevel Modeling with Health Behavior Applications	PhD	In-person	2
BACH 6324: Design and Evaluation of Preventive Interventions	PhD	In-person	1
PHED 5330: Foundations of Public Health	Masters	In-person	1
PHED 5338: Literature Review and Proposal Development*	MS/PhD	Online Hybrid	1 1
PHED 5340: Data Analysis and Interpretation*	MS/PhD	In-person	2
PHED 5350: Manuscript Preparation and Submission*	MS/PhD	In-person	2
PHED 6320: Grant Writing & Grantsmanship	PhD	In-person	1
George Mason University (2015-2021)			
GCH 380: Public Health Research Methods	Undergrad	In-person Online	7 3
GCH 310: Health Behavior Theories	Undergrad	In-person Hybrid	2 2
GCH 465: Community Health Capstone	Undergrad	Hybrid Online	1 2
GCH 651: Behavioral Research Methods	MS, MPH	In-person Online	4 1
GCH 601: Introduction to Biostatistics	MS, MPH	Online	2
University of North Texas Health Science Center (2014-2015)			
BACH 5300: Theoretical Foundations of Individual and Community Health	MPH	In-person	2
BACH 5319: Tobacco Control and Prevention	MPH	In-person	2
BACH 5321: Injury and Violence Prevention	MPH	Online	2

*Three-course sequence for discovery-based papers

Current PhD Students

Kayla Tillett	PhD in Public Health Sciences	Health Behavior Research	Primary Advisory
Sidhu (Surya) Voleti	PhD in Public Health Sciences	Epidemiology	Primary Advisory
Sydney Jarvis	PhD in Public Health Sciences	Epidemiology	Primary Advisory
Shannon Smith	PhD in Public Health Sciences	Health Behavior Research	Secondary Advisory

Awards & Honors

Advocate of the Year Award

2025

Awarded by CADCA (the largest substance use prevention NGO) and the 7,000 evidence-based multi-sector prevention coalitions they represent. This award recognizes individuals whose efforts have profoundly influenced public health policy.

Fellow, American Academy of Health Behavior (FAAHB) 2024 – present
A special membership category granted to qualifying Full Members in recognition of significant contributions to the field of health behavior research and demonstrated involvement in AAHB.

Research Scholars & Mentorship Program 2023 – 2024
Selected by the American Academy of Health Behavior Research Scholars committee for a 12-month mentoring program, that matches junior-level researchers with senior investigators to help develop skills, gain experience, and produce high-quality scholarly research products.

Mason Core Teaching Award 2019
Summer 2019 Course *Community Health Capstone* was selected by the Mason Core Committee to receive a Mason Core Award because the course was recognized by students for being an outstanding “Mason Core Capstone, Writing Intensive in Major” course.

Research Scholars & Mentorship Program 2016 – 2017
Selected by the American Academy of Health Behavior Research Scholars committee for a 12-month mentoring program, that matches junior-level researchers with senior investigators to help develop skills, gain experience, and produce high-quality scholarly research products.

School of Public Health Dean’s Continuing Student Scholarship 2013 – 2014
Received a competitive scholarship guaranteeing Texas in-state tuition rate for the third year of study and a \$1,000 tuition waiver

School of Public Health Dean’s Continuing Student Scholarship 2012 – 2013
Received a competitive scholarship guaranteeing Texas in-state tuition rate for the second year of study and a \$1,000 tuition waiver

1st Place Oral Presentation Award 2012
1st place award for oral presentation in the School of Public Health at the University of North Texas Health Science Center’s Research Appreciation Day. Received a plaque and award for \$300

Graduate Assistant 2011 – 2013
Received a \$20,000/year assistantship to enroll in the University of North Texas Health Science Center’s PhD program in Public Health Sciences

School of Public Health Dean’s Scholarship 2011 – 2012
Received a competitive scholarship guaranteeing Texas in-state tuition rate for the first year of study and a \$1,000 tuition waiver

Undergraduate Researcher of the Year 2009
Awarded by the Student Safety Research Colloquium to the undergraduate with the most significant research contribution during the 2008-2009 school year, honor accompanied by a research/travel grant.

Florida Academic Scholars Award 2005 – 2009
State scholarship awarded annually to graduating seniors who exceed minimum grade point average and entrance exam requirements. Recipients receive full tuition and fees for four years at a Florida university of their choice.

Institutional Service

University of North Texas Health Science Center & Community	
Center for Health Policy, Affiliate Faculty Policy Analysis Committee, Member	2024 – 2025
North Texas Regional Institutional Review Board (IRB), Alternative Board Member	2022 – 2024
UNTHSC Faculty Grievance and Appeal Committee	2021 – present
Faculty Facilitator, Interprofessional Education (IPE) Activity: Communication	2021
UNTHSC School of Public Health	
Search Committees	
Search for Faculty, Joint Appointment School of Public Health & The Center of Health Policy, Committee Chair	2023 – 2024
Search for the Chair of the Department of Health Administration and Health Policy, Committee Co-Chair	2023
Search for the Assistant Dean of Data Reporting and Analytics, Committee Member	2023
Search for SPH's Associate Dean for Research and Faculty Advancement, Committee Chair	2021
Dissertation Committees	
Dissertation Committee Chair, Kayla Tillett	2025 – 2026
Dissertation Committee Member, Nathaniel Webb	2023 – 2024
Dissertation Committee Chair, Cassidy LoParco	2022
Promotion and Tenure Committees	
Promotion and Tenure Committee Member	2021 – present
Research Advisory/Faculty Development & Research Committee, Member	2022 – present
Promotion and Tenure Revisions, Sub-Committee Member	2022 – 2023
Research Guidelines, Sub-Committee Member	2022 – 2023
Service and Professors of Practice Guidelines, Sub-Committee Member	2022 – 2023
MS/PhD Program Service	
MS/PhD Student Recruitment	2022 – present
MS/PhD Student Admissions Committee, Committee Member	2022 – present
Journal Club, Faculty Coordinator and Facilitator	2024 – present 2021 – 2023
Discovery-Based Paper, Faculty Advisor Kayla Tillett Sydney Jarvis	2024 – 2025 2024 – 2025
MPH/MHA Program Service	
Masters' Admission Committee (MAC), Committee Member Public Health Leadership Maternal and Child Health	2023 – present
Student Recruitment Event, Faculty Volunteer	2024
Other Institutional Committees, Advisory Boards, and Service	
Academic Community Partnerships Advisory Board	2023 – present
CPH Design Task Force	2023
SPH Course Peer-Reviewer	2021 – present

George Mason University	
University-wide	
Tobacco-Free Mason Committee, Chair	2019 – 2021
Policy Sub-Committee, Chair	2019 – 2021
Communication Sub-Committee, Member	2019 – 2021
College of Health and Human Services	

Mason: <i>Health Starts Here</i> student cohort study, Steering Committee Member	2019 – 2021
Integrative Learning Experience Faculty Advisor Community Health Promotion Public Health Practice Epidemiology	2020 – 2021
Grievance Committee Member	2019
Graduate Program Advisory Committee Member	2018 – 2019
MPH Core Alignment/Revision with CEPH Competencies, Taskforce Member	2018
Community Health Promotion Workgroup Member for CEPH Accreditation	2018
Judge, Community Health Capstone Presentations	2018
Grant Writing Group Member, Global and Community Health	2017
Global and Community Health PhD Task Force Member	2016 – 2019
Graduate Application Reviewer MPH, Community Health Promotion MPH, Public Health Communication MPH, Public Health Practice MPH, Global Health	2016 – 2021
Graduate Application Reviewer PhD, Social and Behavioral Sciences PhD, Epidemiology	2021
Research Mentor, OSCAR Undergraduate Student Research Fellowship Program Samantha Seballos Kaylan Bullock Candace Nelson Nafisa Afrin Humera Uddin	2019 – 2020 2019 – 2020 2016 – 2018 2015 – 2017 2015 – 2016
Search Committee Member Nutrition Department Term Faculty Position Global and Community Health (GCH) Department Chair Global and Community Health (GCH) Public Health Practice Faculty Position Global and Community Health (GCH) MPH Program Coordinator Global and Community Health (GCH) Faculty Biostatistician Position	2020 2019 – 2020 2016 – 2017 2015 – 2016 2015 – 2016

University of North Texas Health Science Center	
Academic Advisor, MPH Community Health Program (80+ students each semester)	2014 – 2015
Practice Experience Advisor	2014 – 2015
Committee Member Masters' Admission Masters' Curriculum Practice Experience Graduation Safety Student Thesis	2014 – 2015 2014 – 2015 2014 – 2015 2014 – 2015 2014 – 2015 2014 – 2015
Judge, School of Public Health - Research Appreciation Day	2015
Search Committee Member, Recruitment and Outreach Coordinator	2015
Instructor, CPH Exam Review – Social and Behavioral Sciences	2014

Professional Service

Invited Reviewer: Peer-Reviewed Journals (56)

<i>Addiction</i>	2024 2024
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	2020 2019 2016
<i>Journal of the American Medical Association (JAMA)</i>	2023
<i>Journal of Adolescent Health</i>	2023
<i>Journal of Psychoactive Drugs</i>	2023
<i>Substance Use & Misuse</i>	2024 2018
<i>Health Behavior Research</i>	2025 2024 2024 2023 2020 2019
<i>American Journal of Preventive Medicine</i>	2023 2021
<i>The American Journal of Drug and Alcohol Abuse</i>	2023 2014 2013
<i>Preventive Medicine</i>	2022 2022 2014
<i>Preventive Medicine Reports</i>	2024
<i>Drug and Alcohol Dependence</i>	2022 2021 2020 2017 2016
<i>Alcoholism: Clinical and Experimental Research</i>	2022 2015
<i>The American Journal of Public Health</i>	2020 2014
<i>Tobacco Control</i>	2020
<i>Addictive Behaviors</i>	2022 2021 2017 2016
<i>Pediatrics</i>	2020
<i>Journal of Substance Abuse Treatment</i>	2021
<i>Injury Epidemiology</i>	2020
<i>Prevention Science</i>	2020
<i>Journal of Studies on Alcohol and Drugs</i>	2021 2020 2020 2020 2019 2018 2017
<i>International Journal of Environmental Research and Public Health</i>	2020 2019
<i>Experimental and Clinical Psychopharmacology</i>	2020
<i>Annals of Epidemiology</i>	2017
<i>Drug and Alcohol Review</i>	2016

	2014
<i>American Journal of Criminal Justice</i>	2015

Invited Reviewer: Scientific Conference Abstracts

American Academy of Health Behavior (AAHB)	
Annual Meeting, American Academy of Health Behavior (AAHB)	2024
Annual Meeting, American Academy of Health Behavior (AAHB)	2023
Annual Meeting, American Academy of Health Behavior (AAHB)	2021
20 th Annual Meeting, American Academy of Health Behavior (AAHB)	2019
19 th Annual Meeting, American Academy of Health Behavior (AAHB)	2018
18 th Annual Meeting, American Academy of Health Behavior (AAHB)	2017
Annual Meeting, Alcohol Policy (AP) Conference	2024
GMU College of Health and Human Services (CHHS), Celebration of Scholarship	2019
GMU College of Health and Human Services (CHHS), Celebration of Scholarship	2017
American Public Health Association (APHA)	
150 th Annual Meeting, Alcohol, Tobacco, and Other Drug Section Abstracts	
Alcohol	2022
Tobacco	2022
Cannabis	2022
149 th Annual Meeting, Alcohol, Tobacco, and Other Drug Section Abstracts	
Alcohol	2021
Cannabis	2021
Opioids	2021
Tobacco	2021
148 th Annual Meeting, Alcohol, Tobacco, and Other Drug Section Abstracts	
Cannabis	2020
Tobacco	2020
147 th Annual Meeting, Alcohol, Tobacco, and Other Drug Section Abstracts	
Alcohol	2019
Tobacco	2019
144 th Annual Meeting, Alcohol, Tobacco, and Other Drug Section Abstracts	
Alcohol	2016
Tobacco	2016
Emerging Issues Related to Cannabis Decriminalization/Legalization	2016
144 th Annual Meeting, Injury Control and Emergency Health Services Section Abstracts	
Motor vehicle injury and road safety	2016
Recreational and sports injuries	2016
Emerging trends in injuries	2016
143 rd Annual Meeting, Alcohol, Tobacco, and Other Drug Section Abstracts	
Alcohol – policy & advocacy	2015
Tobacco – policy & advocacy	2015
142 nd Annual Meeting, Alcohol, Tobacco, and Other Drug Section Abstracts	
Alcohol – Social Determinants, Disparities and Priority Populations	2014
Tobacco – Prevention	2014
Tobacco – Second Hand Smoke	2014
142 nd Annual Meeting, Student Assembly Abstract Program	
Behavioral Science/Health Education	2014
Epidemiology/Biostatistics	2014
141 st Annual Meeting, Student Assembly Abstract Program	

Behavioral Science/Health Education	2013
Epidemiology/Biostatistics	2013

Texas Public Health Association Annual Education Conference	2013
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Certifications and Trainings

Certified in Public Health (CPH), National Board of Public Health Examiners	2011 – present
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<i>Making Contact: A Training for COVID-19 Contact Tracers</i> , provided by the Association of State and Territorial Health Officials (ASTHO) and the National Coalition of STD Directors (NCSD)	2020
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Community Service

NABCA, Public Health Advisory Committee Member	2025 – present
National Alcohol Beverage Control Association	

CADCA, Evaluation and Research Advisory Committee Member ("Community-Based; Advocacy-Focused; Data-Driven; Coalition-Building; Association", formerly "Community Anti-Drug Coalitions of America") <i>-CADCA represents and provides support to more than 5,000 community coalitions and has members in every U.S. state and territory, as well as more than 30 countries around the world. With 30 years of experience, CADCA has trained over 14,000 professionals. These figures demonstrate CADCA's extensive reach and significant global impact in influencing the field of substance misuse prevention.</i>	2024 – present
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Georgians for Responsible Marijuana Policy, Advisory Council, Member	2024 – present
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Texas State Alcohol Epidemiology Project, Community Advisory Board, Member <i>-Hosted by Texans for Safe and Drug-Free Youth (TxSDY) & RTI International</i>	2022 – present
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Texans for Safe and Drug-Free Youth (TxSDY), Scientific Advisor	2022 – present
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Eliminate Tobacco Use Texas, Steering Committee, Member	2022 – present
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Interviewed by RTI researchers as a subject matter expert and provided feedback on the online Alcohol Outlet Density Tool CDC is developing	2025
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Interviewed as part of NCI-funded project exploring feasibility of having state alcohol control retail systems assume responsibility for all tobacco sales	2021
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Live Healthy Miami Gardens, ATOD Sub-council, Consultant	2019 – 2023
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Fort Worth Booster Seat Coalition, Evaluation Consultant	2013 – 2015
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American Heart Association, SouthWest Affiliate, Smoke-Free Leadership Council	2014 – 2015
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Professional Membership and Service

American Academy of Health Behavior, Full Member	2015 – present
2024 Conference Planning Committee, Chair	2023 – 2025
Board Member	2023 – 2024
2023 Research Review Chair	2021 – 2024
Professional Development and Mentoring Council, Member	2016 – present
Resource Development Council, Member	2023 – present

<i>Health Behavior Research</i> section editor for quantitative and statistical methods	2022 – present
Thesis Presentation Competition, Judge	2019
Ad hoc committee to determine the viability of purchasing <i>Am J Health Behav</i>	2019

Alcohol Policy Conference, Scientific and Policy Advisory Committee Member	2021 – present
Alcohol Policy Conference 19, Conference Mentor	2024
Alcohol Policy Conference 19, Conference Mentor	2022

American Public Health Association (APHA), Member

Invited Speaker (87)

87) UNT Health Science Center, Emerging Public Health Leaders Forum	2025
Building a Research Identity and Online Presence: Strategies for Visibility, Career Growth, and Impact	

86) CADCA mid-year training institute, Nashville, TN	2025
Deep Dive Into Synthetically Derived Cannabinoids & Beyond: Issues and Policy Solutions	
Co-presented with Sue Thau (CADCA)	
<i>Attended by more than 100 prevention specialists across the United States</i>	

85) Department of Health Administration and Health Policy, UNTHSC, Faculty Retreat	2025
Leveraging AI to Enhance Teaching, Research, and Service	

84) George Washington University, Training, Online	2025
Derived Intoxicating Cannabis Products & Other Intoxicants in Smoke Shops	

83) Citizens for a Safe and Healthy Texas, Press Conference, Austin, TX	2025
Press Conference Related to Senate Bill 3	

82) Center for Health Policy, UNT Health Science Center, Fort Worth, TX	2025
Panel: The Translation of Research into Policy	

81) Counter Tools – Board of Directors meeting, New York, NY	2025
Explore the Evolving Alcohol and Derived Cannabinoid Markets	
<i>Counter Tools supports policy change nationwide by providing technology, analytics, and technical assistance to reduce the impact of harmful substances in retail environments.</i>	

80) Texas Senate Committee on State Affairs, Austin, TX	2025
Testimony on Senate Bill 3	

79) Partnership for a Drug-Free St. Joseph County (Indiana), Online	2025
U.S. Cannabis Marketing and Policies for Protecting Public Health	

78) Texans for Safe and Drug Free Youth (TxSDY), Statewide Advocacy Day Event, Austin, TX	2025
Intoxicating Cannabis Products	

77) High Truths on Drugs and Addiction podcast hosted by Dr. Roneet Lev	2025
Episode 225: Intoxicating “Hemp” Products	
<i>Dr. Lev is an emergency and addiction doctor who has served as the first Chief Medical Officer of the White House Office of National Drug Control Policy (ONDCP)</i>	

76) Keeping Missouri Kids Safe, Missouri Statewide Marijuana Prevention Program, Online	2025
Cannabis Retail Marketing: Challenges and Opportunities for Public Health	

- 75) CADCA's 35th Annual National Leadership Forum, National Harbor, MD 2025
 Texas Hemp Policy and the Explosion of Youth Friendly Intoxicating Cannabis Products
 Co-presented with Betsy Jones (Director of Policy and Strategy, Texans for Safe and Drug Free Youth)
 and Ishaan Inabathini (Youth Leadership Council Member, Texans for Safe and Drug Free Youth)
Attended by prevention specialists across the United States
- 74) CADCA's 35th Annual National Leadership Forum, National Harbor, MD 2025
 Closing the Hemp Loophole: Everything You Need to Know about Semi-Synthetic Cannabinoids
 Co-presented with Sue Thau (CADCA)
Attended by prevention specialists across the United States
- 73) Alcohol Policy Resource Center, Online 2025
 The Alcohol Retail Environment: Emerging Hazards to Public Safety
- 71) Texans for Safe and Drug Free Youth, Austin, TX 2024
 Understanding Cannabis-Derived Products: Protecting Youth from Emerging Risks
- 70) The Pacific Southwest Rural Opioid Technical Assistance Regional center (PS ROTA-R) 2024
 Derived Intoxicating Cannabinoids: Why Have Regulations and Bans Failed to Reduce Their Availability?
- 69) Cannabis Policy Resource Center, Online 2024
 Derived Intoxicating Cannabinoids: Public Health Issues and Policy Solutions
- 68) CADCA's Research Into Action Webinar, Online 2024
 The Evolving Alcohol Market: Tools for Coalition Advocacy
Attended by more than 200 participants
- 67) HMAP 5300 Introduction to Health Management & Policy, Fort Worth, TX 2024
 Problems, Policies, and Politics: An Introduction to Public Health Policy
- 66) United States Congress Members' Staff, Washington, D.C. 2024
 Derived Intoxicating Cannabis Products: Issue and Policy Solutions
 Invited by CADCA Public Policy team
- 65) South Carolina Dept. of Alcohol and Other Drug Abuse Services (DAODAS), Columbia, SC 2024
Derived Intoxicating Cannabinoids: Issues and Policy Solutions
- 64) South Carolina Dept. of Alcohol and Other Drug Abuse Services (DAODAS), Columbia, SC 2024
The Alcohol Retail Environment: Emerging Threats to Public Safety
- 63) National Liquor Law Enforcement Association (NLLEA) webinar series, Online 2024
Emerging issues in the alcohol market: high alcohol content ready-to-drink products, co-branding with soda companies, and THC beverages
Attended by more than 180 participants, primarily with law enforcement
- 62) Let's Talk Podcast 2024
 Episode 34: Delta-8 THC with Dr. Matt Rossheim
 Dr. Aaron Weiner's Mental Health and Addiction Podcast
- 61) Pacific Southwest Rural Opioid Technical Assistance Regional center (PS ROTA-R), Online 2024
Cannabis: Clarifying Truths and Facts
 Consultation Session
- 60) CADCA's 23rd Annual Mid-Year Training Institute, Chicago, IL 2024

Deep Dive into Synthetically Derived Cannabinoids: Issues and Policy Solutions
3-hour workshop, Co-presented with Chris Doarn (Senior Manager, Public Policy)
Attended by prevention specialists across the United States

59) CADCA's 23rd Annual Mid-Year Training Institute, Chicago, IL 2024
Supersized Alcopops: Demonstrate Problematic Marketing and Labeling Practices
Co-presented with Michael Mumper (President, Georgia Alcohol Policy Alliance)
NABCA panel moderated by Kedar Dange (Public Policy Analyst):
Counteracting youth-targeted alcohol advertising and labeling practices in emerging alcohol products
Attended by prevention specialists across the United States

58) The 2024 Johnny's Ambassadors Preventing Youth THC Use Conference, Denver, CO 2024
Derived Psychoactive Cannabis Products: The Harms of Delta-8 and Synthetic Cannabinoids

57) Texas Senate Committee on State Affairs Interim Study Hearing, Austin, TX 2024
Interim Study on Banning Delta 8 & Delta 9, Testimony

56) Prevention Technology Transfer Center (PTTC) National Cannabis Risk Workgroup, Online 2024
Panel Presentation with Ken Winters (Oregon Research Institute) & Sue Thau (CADCA)
Semi-Synthetic Cannabis Products: Public Health Concerns and Policy Solutions:
Marketing and Retail Availability of Semisynthetic Cannabinoids
More than 400 participants who are involved with substance use prevention

55) APIS and the STOP Act Report to Congress on the Prevention and Reduction of Underage 2024
Drinking projects, Staff Development Series, Online
Derived Intoxicating Cannabis Product Marketing: Public Health Concerns and Policy Implications

54) UNT Health Science Center, School of Public Health – Grand Rounds, Fort Worth, TX 2024
Studying the New Alcohol and Cannabis Markets to Inform Regulations that Protect Young People

53) Texans for Safe and Drug Free Youth (TxSDY), Kendall County Coalition Meeting, Online 2024
Unseen Perils: Emerging Cannabis Products and Their Effects on Youth

52) Counter Tools, Online 2024
Healthy Point of Sale Webinar: Derived Psychoactive Cannabis Products
Attended by 185 substance use prevention specialists across the United States

51) Indiana Drug Free Communities, Indiana Statehouse Rotunda 2024
Keynote Speaker: *Raising Awareness of Intoxicating Cannabis Products*

50) CADCA's 34th Annual National Leadership Forum, National Harbor, MD 2024
New Intoxicating Cannabis Products
("Community-Based; Advocacy-Focused; Data-Driven; Coalition-Building; Association",
formerly "Community Anti-Drug Coalitions of America")
Attended by prevention specialists across the United States

49) The Pacific Southwest Rural Opioid Technical Assistance Regional center (PS ROTA-R) 2024
The Green Adolescent Brain Webinar Series
Cannabis: Clarifying Truths and Facts Through the HAZE, 2-Part Webinar Series
New Intoxicating Cannabis Products: Marketing and Public Health Concerns

48) Texas Statewide Coalition, Quarterly Meeting, Texans for a Safe and Drug-Free Youth 2023
Texas Cannabis Products and Young Marketing

- 47) Austin Area Community Forum, Austin, TX 2023
Derived Psychoactive Cannabis Products: Retail Assessments in Fort Worth, Texas
- 46) Austin Area Community Forum, Austin, TX 2023
Supersized Alcopop Research: Implications for States and Communities
- 45) Alcohol Research Group (ARG), Advanced Alcohol Research Seminar at UC Berkeley 2023
Derived Psychoactive Cannabis Products: the concerning marketing practices of largely unregulated THC products
- 44) Addiction Interest Group (AIG), University of North Texas Health Science Center 2023
How to prevent young people from using dangerous substances?
Supersized Alcopops, E-cigarettes, and Derived Psychoactive Cannabis Products
- 43) Center for the Application of Substance Abuse Technology (CASAT) 2023
New Psychoactive Cannabis Products: Terminology, Marketing Strategies, and Associated Risks
Attended by 110 substance use professionals in the Mountain Plains Addiction Technology Transfer Center (ATTC) network
- 42) American Heart Association (AHA) 2023
Derived Psychoactive Cannabis Products: the concerning marketing practices of largely unregulated THC products
AHA's organization-wide tobacco leadership team (20 individuals across their advocacy, communications, science, policy, and community health teams)
- 41) Texans for Safe and Drug Free Youth (TxSDY), Statewide Advocacy Day Event, Austin, TX 2023
Liquor-in-a-can: Presents Dangerous Underage Drinking Risks
- 40) Alcohol Policy Panel of San Diego County, co-presented with Chuck Ridley: Miami Gardens 2023
Bridging Gaps, Breaking Cycles: Using Evidence-Based Practices and Community Organizing to Prevent Alcohol Related Harms
- 39) Prevention Technology Transfer Center (PTTC) Network, Southeast (HHS Region 4) 2022
Supersized alcopops: What can localities do about alcohol products that are attractive and dangerous to youth?
- 38) Dialogue in Public Health, University of North Texas Health Science Center 2022
Development of a Line of Inquiry and Building a Scientific Reputation
Panelists: Dennis Thombs, Shafik Dharamsi, Melissa Lewis, Matthew Rossheim, & Stacey Griner
- 37) Community Impact North Carolina (CINC), North Carolina, Virtual Presentation 2022
Alcohol Marketing and Outlet Density: National Research to Local Assessments
Presentation attended by alcohol prevention coalition leaders across North Carolina
- 36) Community Advisors for Research Design Strategies (CARDS) 2022
Supersized Alcopops, Electronic Cigarettes, and Delta-8 THC
- 35) HSC School of Public Health: Academic Community Partnerships (ACP) Advisory Meeting 2022
Supersized Alcopops, Electronic Cigarettes, and Delta-8 THC
- 34) Interactive Dialogue, hosted by the U.S. Alcohol Policy Alliance (USAPA) 2021
High-Risk Alcoholic Beverages and the Exploitation of Communities of Color: Supersized Alcopop Research

More than 100 participants in attendance: mostly local level advocates, a few law enforcement, some employees of public health departments, CDC, and state level non-profits

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| 33) Eliminate Tobacco Use Summit 2021, Virginia, Virtual
<i>Gaining Momentum for Implementing Policy Change at George Mason University</i> | 2021 |
| 32) Sheehan & Associates, P.C.: Consumer & Class Action Law
<i>Supersized Alcopop Research</i> | 2021 |
| 31) Michigan Coalition to Reduce Underage Drinking
<i>Supersized Flavored Malt Beverages</i> | 2021 |
| 30) American Academy of Health Behavior, Annual Conference, Online
Professional Development Presentation: <i>Managing and Analyzing Data with STATA</i> | 2021 |
| 29) Community Anti-Drug Coalition of America (CADCA) Research into Action webinar series
<i>Perception of harm from e-cigarettes and support for a tobacco-free campus policy</i>
450 participants, mostly local-level tobacco/substance use prevention professionals | 2021 |
| 28) Michigan Coalition to Reduce Underage Drinking
<i>Supersized Alcopop Research</i> | 2020 |
| 27) University of North Texas Health Science Center, School of Public Health, Fort Worth, TX
<i>Supersized Alcopops and Electronic Cigarettes: How do we protect youth?</i> | 2020 |
| 26) Association of State and Territorial Health Officials (ASTHO)
Virtual Deskside Briefing Series to the full Tobacco Control Network (TCN) membership
<i>E-Cigarette Harm Perceptions and Support for Tobacco-Free Campus Policies</i> | 2020 |
| 25) George Mason University, Executive Council Meeting, Fairfax, VA
<i>Tobacco Use and COVID-19: The Tobacco-Free Mason Project</i> | 2020 |
| 24) Tampa Alcohol Coalition, Tampa, FL (virtual meeting)
<i>Supersized Alcopop Research</i> | 2020 |
| 23) Health Administration and Policy & Center for Health Policy Research and Ethics
Health Policy Seminar Series, Fairfax, VA
<i>E-Cigarette Explosions and Supersized Alcopop Consumption</i> | 2020 |
| 22) 8th Annual National Drug Prevention Summit, Tampa, FL
<i>Supersized Alcopop Research: How do we prevent youth from obtaining dangerous quantities of sugar-sweetened alcohol?</i>
Interviewed after talking by Tampa 10 News | 2020 |
| 21) George Mason University, Executive Council Meeting, Fairfax, VA
<i>The Tobacco-Free Mason Project</i> | 2020 |
| 20) U.S. Food and Drug Administration (FDA), Center for Tobacco Products, Office of Science
Beltsville, MD
<i>Electronic Cigarette Explosion and Burn Injuries Presenting to U.S. Hospital Emergency Departments</i> | 2019 |
| 19) Healthy Community Partnership, Live Healthy Miami Gardens, ATOD Sub-council Meeting
Miami Gardens, FL | 2019 |

Alcohol Marketing and Alcohol Outlet Density: Findings from National Research and Local Assessments

- 18) Virginia Tobacco-Free Higher Education Summit, Richmond, VA 2019
Campus Tobacco Policy and Efforts to Change Policy at George Mason University
- 17) Advanced Research Seminar in Health Policy Analysis: HAP 868, Fairfax, VA 2019
Health Policy and Underage Drinking: Research on Supersized Alcopops
- 16) American Academy of Health Behavior, 19th Annual Conference, Greenville, SC 2019
Conference Roundtable, Research Communication Section: *How to Get Your Research Recognized*
- 15) American Academy of Health Behavior, 19th Annual Conference, Greenville, SC 2019
Conference Roundtable, Research Productivity Section: *Managing and Analyzing Data with Stata*
- 14) Healthy Community Partnership, Live Healthy Miami Gardens, ATOD Sub-council Meeting 2019
Public Health Research on Supersized Alcopops
- 13) New College of Florida, Sarasota, FL 2019
Supersized Alcopop Research to Protect Youth Safety
- 12) New College of Florida, Sarasota, FL 2019
Investigating a Disease Outbreak
- 11) National Student Leadership Conference Medicine & Healthcare, American University, D.C. 2018
Public Health Research: Supersized Alcopops
- 10) PhD Seminar: Health Administration and Policy, Fairfax, VA 2017
Alcohol Research: Guiding Policy to Improve Health
- 9) American Academy of Health Behavior, 17th Annual Conference, Tucson, AZ 2017
Professional Development Luncheon Workshop: *An Introduction to Working with Secondary Data*
- 8) American Academy of Health Behavior, 17th Annual Conference, Tucson, AZ 2017
Conference Workshop: *Managing and Analyzing Secondary Data with STATA*
- 7) American Academy of Health Behavior, 17th Annual Conference, Tucson, AZ 2017
Keys to Quality Mentorship and Productive Collaborations: Lessons Learned from AAHB Scholars
- 6) Department of Health & Kinesiology, Texas A&M, College Station, TX 2017
Substance Use Research to Guide Policy
- 5) Undergraduate Health Behavior Theories: GCH 310, Fairfax, VA 2017
Prevention of Alcohol-Related Harms: Research and Theory
- 4) George Mason University Graduate Student Advisory Council (GSAC) meeting, Fairfax, VA 2016
Public Health Research and the Certified in Public Health (CPH) exam
- 3) Osher Lifelong Learning Institute, Instructor, Fairfax, VA 2016
Science, Technology, and Health: *F801 Advances in Health, Alcohol Research*
- 2) Undergraduate Public Health Research Methods Class: GCH 380, Fairfax, VA 2016
Research at Mason

Scientific Conference Presentations (126)

*National/International conferences: 87

Local/State conferences: 39

Underline indicates co-author was a student that I mentored (51 students on 77 presentations)

126) LoParco, C.R., Cui, Y., **Rossheim, M.E.**, Chakraborty, R., Speer, M., Chen-Sankey, J., Cavazos-Rehg, P.A., & Berg, C.J. Cannabis and derived cannabis use, motives, and consequences among US young adults: Findings from a cross-sectional mediation study. (July 2025). Poster presented at the Research Society on Marijuana (RSMj) Annual Meeting, Detroit, Michigan, July 18-20, 2025.

125) LoParco, C.R., Tillett, K.K., Bektaş, A.B., **Rossheim, M.E.**, & Berg, C.J. Snapchat AI as an information source on delta-8 THC. Poster presented at the Research Society on Marijuana (RSMj) Annual Meeting, Detroit, Michigan, July 18-20, 2025.

124) Holt, N. & **Rossheim, M.E.** Cultivating Partners for Cannabis Prevention Policy. Oral presentation by Nicole Holt (Texans for Safe & Drug-Free Youth) and Matt Rossheim at the CADCA mid-year training institute, Nashville, TN, July 21, 2025.

*123) Akpan, I.N., Taskin T., Wheldon, C.W., Griner, S.B., **Rossheim, M.E.**, & Thompson, E.L. Mid-adult human papillomavirus vaccination initiation in the United States. Poster Presentation at the National HPV Conference, Indianapolis, IN, April 15-17, 2025.

122) Tillett, K.K., **Rossheim, M.E.**, Julian, M.T., Gerndt, E.M., LoParco, C.R., Balasundaram, R.B., Acrey, P.M., Jarvis, S.E., Chauhan, N., & Berg, C.J. Retail Availability and Price of Ready-to-Drink Alcohol Products, Fort Worth, Texas, 2024. Poster presented at The University of North Texas Health Science Center (UNTHSC) Annual Research Appreciation Day (RAD), Fort Worth, TX, March, 2025.

*121) Yockey, R.A., Drane, M.C., Tillett, K.K., & **Rossheim, M.E.** Lifetime cannabis vaping among US youth: Differences by sexual identity, 2023. Presentation by R. Andrew Yockey at the Society of Behavioral Medicine Annual Meeting, San Francisco, CA, March 27, 2025.

*120) Tillett, K.K., LoParco, C.R., **Rossheim, M.E.**, Chen-Sankey, J.C., Berg, C.J., Trangenstein, P.J., & Jernigan, D.H. Cannabis Brands in Vape Shops: United States, 2023. Poster presented at the American Academy of Health Behavior (AAHB) Annual Meeting, San Diego, California, March 16-19, 2025.

*119) Tillett, K.K., **Rossheim, M.E.**, LoParco, C.R., Livingston, M.D., Treffers, R.D., Siegel M., & Jernigan, D.H. Higher Alcohol-by-Volume Associated with Lower Price of Alcohol in Ready-to-Drink Products. Poster presented at the American Academy of Health Behavior (AAHB) Annual Meeting, San Diego, California, March 16-19, 2025.

*118) Tillett, K.K., **Rossheim, M.E.**, Julian, M.T., Gerndt, E.M., LoParco, C.R., Balasundaram, R.B., Acrey, P.M., Jarvis, S.E., Chauhan, N., & Berg, C.J. Retail Availability and Price of Ready-to-Drink Alcohol Products, Fort Worth, Texas, 2024. Poster presented at the American Academy of Health Behavior (AAHB) Annual Meeting, San Diego, California, March 16-19, 2025.

*117) LoParco, C.R., **Rossheim, M.E.**, Cui, Y., McCready, D.M., Wang, Y., Yang, Y.T., Cavazos-Rehg, P.A., & Berg, C.J. Correlates of derived psychoactive cannabis product knowledge, use, and use

intentions among US young adults. Poster presented at the American Academy of Health Behavior (AAHB) Annual Meeting, San Diego, California, March 16-19, 2025.

*116) LoParco, C.R., **Rossheim, M.E.**, Cui, Y., McCready, D.M., Romm, K.F., Wang, Y., Yang, Y.T., Cavazos-Rehg, P.A., Szlyk, H., Kasson, E., & Berg, C.J. Associations between cannabis messaging and derived psychoactive cannabis product perceptions, use, and use intentions among US young adults. Poster presented at the American Academy of Health Behavior (AAHB) Annual Meeting, San Diego, California, March 16-19, 2025.

*115) LoParco, C.R., Tillett, K.K., Berg, C.J., & **Rossheim, M.E.** Kratom brands in a national sample of vape shops across the US. Poster presented at the American Academy of Health Behavior (AAHB) Annual Meeting, San Diego, California, March 16-19, 2025.

114) Meng, S., Capria, K.L., Mazzeo, R., Vijayakumar, N., **Rossheim, M.**, & Chen-Sankey, J. Marketing of Derived Psychoactive Cannabis Vapes: A Content Analysis. Rutgers Addiction Research Center (RARC) Fall Symposium, September 6, 2024

*113) McCready, D.M., LoParco, C.R., Cui, Y., **Rossheim, M.E.**, Chen-Sankey, J., Romm, K.F., Wang, Y., Yang, Y.T., Cavazos-Rehg, P.A., & Berg, C.J. A marketing analysis of four prominent US cannabis companies. Poster presented by Cassidy LoParco at the Research Society on Marijuana (RSMJ) Annual Meeting, Toronto, Canada, July 19-21, 2024.

*112) LoParco, C.R., Tillett, K.K., Berg, C.J., & **Rossheim, M.E.** Derived psychoactive cannabis product online retail: Age and shipping restrictions. Poster presented by Cassidy LoParco at the Research Society on Marijuana (RSMJ) Annual Meeting, Toronto, Canada, July 19-21, 2024.

*111) LoParco, C.R., **Rossheim, M.E.**, Cui, Y., McCready, D.M., Romm, K.F., Wang, Y., Yang, Y.T., Cavazos-Rehg, P.A., & Berg, C.J. Derived psychoactive cannabis use among a national sample of US young adults. Poster presented by Cassidy LoParco at the Research Society on Marijuana (RSMJ) Annual Meeting, Toronto, Canada, July 19-21, 2024.

*110) Tillett, K.K., LoParco, C.R., Berg, C.J., & **Rossheim, M.E.** Popular brands of intoxicating cannabis products sold in vape shops across the United States, 2023. Poster presented by Cassidy LoParco at the Research Society on Marijuana (RSMJ) Annual Meeting, Toronto, Canada, July 19-21, 2024.

*109) **Rossheim, M.E.**, LoParco, C.R., Tillett, K.K., Treffers, R.D., Livingston, M.D., & Berg, C.J. Cannabis products in vape shops: United States, 2023. Poster presented by Cassidy LoParco at the Research Society on Marijuana (RSMJ) Annual Meeting, Toronto, Canada, July 19-21, 2024.

*108) Wang, S., **Rossheim, M.E.**, Nandy, R.R., & Nguyen, U.-S. Interaction between sleep duration and trouble sleeping on depressive symptoms among U.S. adults, NHANES 2015-2018. Poster presentation by Shanshan Wang at the SLEEP 38th Annual Meeting of the Associated Professional Sleep Societies, LLC (APSS), Houston, TX, June 5, 2024.

*107) **Rossheim, M.E.** & Holt, N. Supersized alcopops demonstrate important weaknesses in U.S. alcohol regulations. Oral presentation by **Matthew Rossheim** and Nicole Holt at the Alcohol Policy (AP20) conference, Arlington, VA, May 14-16, 2024.

*106) Tillett, K.K., Julian, M.T., Gerndt, E.M., & **Rossheim, M.E.** Developing and Implementing a Retail Alcohol Pricing Assessment Tool. Panel Presentation by Maria Julian (Overview of Retail Environment and Price Policies), **Matthew Rossheim** (Informing the Development of a Retail Price Surveillance

Tool), Elizabeth Gerndt (Developing the Retail Alcohol Pricing Assessment Tool), and Kayla Tillett (Implementing the Retail Alcohol Pricing Assessment Tool) at the Alcohol Policy (AP20) conference, Arlington, VA, May 14-16, 2024.

*105) Tillett, K.K., **Rossheim, M.E.**, Berg, C.J., & LoParco, C.R. Policy-Relevant Factors for the Online Retail of Derived Psychoactive Cannabis Products. Poster presentation by Kayla Tillett at the American Academy of Health Behavior (AAHB) conference, Savannah, Georgia, April 14-17, 2024.

*104) Tillett, K.K., Seo, D.-C., Bone, C., Berg, C.J., **Rossheim, M.E.**, Peeri, N.C., & LoParco, C.R. Associations between Opioid and Kratom Use Across Racial and Ethnic Groups in a U.S. Representative Sample. Poster presentation by Kayla Tillett at the American Academy of Health Behavior (AAHB) conference, Savannah, Georgia, April 14-17, 2024.

*103) Wang, S., **Rossheim, M.E.**, Walters, S.T, Nandy, R.R, & Norheim, K. Geographic Trends in Overall and Long-acting Opioid Prescribing Rates under Medicaid and Medicare Part D in the United States, 2013-2021. Poster presentation at the American Academy of Health Behavior (AAHB) conference, Savannah, Georgia, April 14-17, 2024.

*102) **Rossheim, M.E.**, Tillett, K.K., Vasilev, V., LoParco, C.R., Berg, C.J. Trangenstein, P.J., Yockey, R.A., Sussman, S.Y., Siegel, M.B., & Jernigan, D.H. Types and Brands of Derived Psychoactive Cannabis Products: An Online Retail Assessment. Poster presentation by Kayla Tillett at the American Academy of Health Behavior (AAHB) conference, Savannah, Georgia, April 14-17, 2024.

101) Balasundaram, R.B., **Rossheim, M.**, Boateng, S., Akpan, I.N., & Nguyen, U.-S. Cannabis Use and Oral Health Behaviors: A Nationally Representative Study of U.S. Adults aged 30-59. Poster presentation by Rohit Balasundaram at The University of North Texas Health Science Center (UNTHSC) Annual Research Appreciation Day (RAD), Fort Worth, Texas, March, 2024.

*100) **Rossheim, M.E.**, & LoParco, C.R. Innovative methods in delta-8 THC research: An overview of findings and implications. Session: Cannabis-Related Prevention, Policy, and Harm Reduction. Poster presentation by **Matthew Rossheim** at the 2023 American Public Health Association (APHA) Annual Meeting, Atlanta, GA, November 14, 2023.

*99) **Rossheim, M.E.**, McDonald, K.K., LoParco, C.R., Sekhon V., Agwuncha T., Townsend O., Mendoza E., Vasilev, V., Siegel, M., & Jernigan, D.H. Online Retail Assessment of Ready-to-Drink Alcohol Products and Prices: Fort Worth, Texas, 2023. Session: Alcohol Interventions and Policies. Poster presentation by **Matthew Rossheim** at the 2023 American Public Health Association (APHA) Annual Meeting, Atlanta, GA, November 12, 2023.

*98) Baal Balasundaram, R., **Rossheim, M.**, Boateng, S., Akpan, I., & Nguyen, U.-S. Cannabis use and oral health behaviors: A nationally representative study of U.S. adults aged 30-59. Poster Presentation by Rohit Balasundaram at the 2023 American Public Health Association (APHA) Annual Meeting in Atlanta, Georgia, November, 2023.

*97) LoParco, C.R., Olsson, S., Greene, K.M., Berg, C.J., Henry, D., Walters, S.T., Zhou, Z., & **Rossheim, M.E.** Comparing young adults' perceptions of and strategies related to driving under the influence of alcohol, cannabis, and Delta-8 THC: A mixed methods study. Poster presentation by Cassidy LoParco at the Research Society on Marijuana (RSMJ) Annual Meeting, Long Beach, CA, July 2023.

*96) Seiter, C.R., Zhao, X., & **Rossheim, M.E.** Valence of YouTube Comments and Young Adults' Reactions Towards Electronic Nicotine Product Counter-Marketing Messages. Oral Presentation by Christian Seiter at the 73rd Annual International Communication Association Conference, Reclaiming Authenticity in Communication in Toronto, Ontario, Canada, May, 2023.

*95) Akpan I. N., Taskin, T., Wheldon, C. W., **Rossheim M. E.**, & Thompson, E. L. Human papillomavirus vaccination uptake among adults after the U.S. Food and Drug Administration's approval for 27-to-45-year-olds. Poster presentation by Idara Akpan at the 35th International Papillomavirus Conference, Washington, D.C., April 2023.

*94) Olsson, S., Sekhon, V.K., LoParco, C.R., Yockey, R.A., Greene, K., & **Rossheim, M.E.** Portrayal of Delta-8 THC on YouTube. Oral Presentation by Cassidy LoParco at the 2023 American Academy of Health Behavior (AAHB) Meeting in San Francisco, CA, March, 2023.

*93) **Rossheim, M.E.**, Yockey, R.A., LoParco, C.R., Trangenstein, P.J., Walters, S.T., Henry, D., Cannell, M.B., Jernigan, D.H., & Klein W.M.P. Smoking associated with the misconception that drinking wine reduces cancer risk, United States 2020. Oral Presentation by Cassidy LoParco at the 2023 American Academy of Health Behavior (AAHB) Meeting in San Francisco, CA, March, 2023.

*92) Wang, S., Nandy, R.R., & **Rossheim, M.E.** Associations between e-cigarette use and sleep health among adults in the US, NHANES 2015-2018. Poster Presentation by Shanshan Wang at the 2023 American Academy of Health Behavior (AAHB) Meeting in San Francisco, CA, March, 2023.

*91) LoParco, C.R., Walters, S.T., Zhou, Z., & **Rossheim, M.E.** State cannabis laws, risk perceptions, and Delta-8 THC use among young adults. Poster Presentation by Cassidy LoParco at the 2023 American Academy of Health Behavior (AAHB) Meeting in San Francisco, CA, March, 2023.

*90) LoParco, C.R., Yockey, R.A., Sekhon, V.K., Olsson, S., & **Rossheim, M.E.** An overview of kratom retail availability and associated factors in Fort Worth, Texas. Poster Presentation by Cassidy LoParco at the 2023 American Academy of Health Behavior (AAHB) Meeting in San Francisco, CA, March, 2023.

*89) **Rossheim, M.E.**, Thombs, D.L., Treffers, R., Gonzalez-Pons, K., Trangenstein, P., Greene, K., Yurasek, A., Barry, A., Jernigan, D.H., McDonald, K. Supersized alcopops: Research findings among underage youth and college students. Oral presentation by **Matthew E. Rossheim** at the Alcohol Policy (AP) Conference in Arlington, VA, September 2022.

*88) Ridley, C., Sparks, M., Treffers R., & **Rossheim, M.E.** Miami Gardens – Changing the alcohol retail sales environment to reduce alcohol-related harms and inequities. Panel presentation by Chuck Ridley (Co-Chair of the ATOD Sub-Council), Michael Sparks (SparksInitiatives), Ryan Treffers (PIRE), and **Matthew E. Rossheim** (University of North Texas Health Science Center) at the Alcohol Policy (AP) Conference, Arlington, VA, September 2022

*87) LoParco, C.R., Walker, D., Livingston, M. D., & **Rossheim, M.E.** Characteristics of on-premise drinking establishments associated with alcohol prices and drink specials. Poster presented by Cassidy LoParco at the Alcohol Policy (AP) Conference, Arlington, VA, September 2022

*86) Khoshhal, B., Karon, S., **Rossheim, M.E.**, Cheskin, L.J., Trangenstein, P.J., Frankenfeld, C.L., Ramezani, N., & Cuellar, A.E. Substance Use and Firearm Access Among College Freshmen. Poster Presentation by Bita Khoshhal at the 2022 Society for Epidemiologic Research (SER) Conference in Chicago, IL, June 2022

85) Khoshhal, B., Karon, S., **Rossheim, M.E.**, Cheskin, L.J., Trangenstein, P.J., Frankenfeld, C.L., Ramezani, N., & Cuellar, A.E. Substance Use and Rapid Access to Firearm Among College Freshmen. Poster Presentation by Bita Khoshhal at the 2022 Virginia Public Health Association (VPHA) Conference in Blacksburg, VA, March 2022.

84) Wang, S., **Rossheim, M.E.**, Nandy, R. Shanshan Wang Trends in short sleep duration and trouble sleeping among US adults, 2005-2018. Poster presentation by Shanshan Wang at The University of North Texas Health Science Center (UNTHSC) Annual Research Appreciation Day (RAD), Fort Worth, Texas, March, 2022.

83) LoParco, C.R., Walker, D., Livingston, M.D., Trangenstein, P., Khoshhal, B., Gonzalez-Pons, K., Thombs, D., & **Rossheim, M.E.** Drink prices, drink specials, and tobacco policies in a national sample of on-premise drinking establishments. Poster presentation by Cassidy LoParco at The University of North Texas Health Science Center (UNTHSC) Annual Research Appreciation Day (RAD), Fort Worth, Texas, March, 2022.

82) LoParco, C.R., McDonald, K., Walker, D., Agwuncha, T., Shah, M., Boezinger, M. Trangenstein, P., Livingston, M.D., Yockey, A., Thombs, D., & **Rossheim, M.E.** Are Retail Sales of Delta-8 THC and Four Loko Associated? Findings from Fort Worth, Texas. Poster presentation by Theresa Agwuncha at The University of North Texas Health Science Center (UNTHSC) Annual Research Appreciation Day (RAD), Fort Worth, Texas, March, 2022.

81) LoParco, C.R., Webb, N., & **Rossheim, M.E.** Associations between drinking context and simultaneous marijuana use among underage drinkers. Poster presentation by Nathanial Webb at The University of North Texas Health Science Center (UNTHSC) Annual Research Appreciation Day (RAD), Fort Worth, Texas, March, 2022.

80) LoParco, C.R., Walker, A., McDonald, K., Pathak, S.S., Eggleston, J., Olsson, S., Yockey, R.A., Lunningham, J., Kong, A., Henry, D., & **Rossheim, M.E.** Characteristics of Delta-8 THC retailers in a large metropolitan city. Poster presentation by Cassidy LoParco at The University of North Texas Health Science Center (UNTHSC) Annual Research Appreciation Day (RAD), Fort Worth, Texas, March, 2022.

79) Olsson, S., LoParco, C.R., & **Rossheim, M.** Qualitative Descriptions of “What is Delta-8 THC”? Poster presentation by Sofia Olsson at The University of North Texas Health Science Center (UNTHSC) Annual Research Appreciation Day (RAD), Fort Worth, Texas, March, 2022.

*78) Wang, S., **Rossheim, M.**, Nandya, R.R. Trends in prevalence of short sleep duration and trouble sleeping among US adults, 2005-2018. Poster Presentation by Shanshan Wang at the 2022 American Academy of Health Behavior (AAHB) Meeting in Key Largo, FL, March, 2022.

*77) **Rossheim, M.E.**, LoParco, C.R., Walker, A., Livingston, M.D., Olsson, S., McDonald, K.K., Yockey, R.A., Lunningham, J., Kong, A.Y., & Henry, D. Delta-8 THC Retail Sales in Fort Worth, Texas. Poster Presentation by **Matthew Rossheim** at the 2022 American Academy of Health Behavior (AAHB) Meeting in Key Largo, FL, March, 2022.

*76) LoParco, C.R., & **Rossheim, M.E.** Characteristics of Drinking Episodes Associated with Simultaneous Marijuana Use Among Underage Drinkers. Poster Presentation by Cassidy LoParco at the 2022 American Academy of Health Behavior (AAHB) Meeting in Key Largo, FL, March 2022.

*75) LoParco, C.R., McDonald, K.K., **Rossheim, M.E.**, Trangenstein, P., Walker, D., Livingston, M.D., Yockey, R.A., & Thombs, D.L. Associations Between Retail Sales of Delta-8 THC and Four Loko in Fort Worth, Texas. Poster Presentation by Cassidy LoParco at the 2022 American Academy of Health Behavior (AAHB) Meeting in Key Largo, FL, March 2022.

*74) LoParco, C.R., Walker, A., **Rossheim, M.E.**, Livingston, M.D., Trangenstein, P.J., Khoshhal, B., Gonzalez-Pons, K., & Thombs, D. A National Assessment of On-Premise Drinking Establishments: Drink Prices, Drink Specials, and Tobacco Policies. Poster Presentation by Cassidy LoParco at the 2022 American Academy of Health Behavior (AAHB) Meeting in Key Largo, FL, March 2022.

*73) Richter, A.P.C., Trangenstein, P., **Rossheim, M.E.** & Barry, A. Changes in crime after making alcohol more available at college football games. Poster Presentation by Ana Paula Cardoso Richter at the 2021 American Public Health Association (APHA) Annual Meeting in Denver, CO and online, October 22, 2021.

*72) **Rossheim, M.E.** Thombs, D.L. Treffers, R.D., Gonzalez-Pons, K.M., Trangenstein, P.J. Greene, K.M., Yurasek, A.M., Barry, A.E., Jernigan, D.H., & McDonald, K.K. Supersized alcopops: Research findings among underage youth and college students. Poster Presentation by **Matthew Rossheim** at the 2021 American Public Health Association (APHA) Annual Meeting in Denver, CO and online, October 22, 2021.

71) Khoshhal, B., Karon, S., **Rossheim, M.E.**, Trangenstein, P., Frankenfeld, C., Ramezani, N., Cheskin, L.J., & Cuellar, A.E. Substance Use and Firearm Access among College Freshman. Poster presentation by Bita Khoshhal at the CHHS Celebration of Scholarship in Fairfax VA, April 23, 2021.

*70) **Rossheim, M.**, Peterson, M., Livingston, M.D., Dunlap, P., Tran, K., Emechebe, O., McDonald, K., Jernigan, D., Trangenstein, P., & Thombs, D. Eye-tracking Research to Examine Alcohol Product Packaging Appeal Among Young People. Poster presentation by **Matthew Rossheim** at the 21st American Academy of Health Behavior Meeting, March 19, 2021.

*69) Harp, E., **Rossheim, M.**, & Zhao, X. Impact of Electronic Cigarette Graphic Warning Messages on Perceived Susceptibility and Severity of Explosion and Lung Injuries. Poster presentation by Erica Harp at the 21st American Academy of Health Behavior Meeting, March 19, 2021.

*68) **Rossheim, M.E.**, Cavazos, T., Soule, E.K., Zhao, X., Ahmad, A., Suzuki, S., Barnett, T.E., Emechebe, O., McDonald, K., & Thombs, D.L. Aerosol, vapor, or chemicals? College students' perceived harmfulness of electronic cigarette emissions. 20th American Academy of Health Behavior Meeting. Conference canceled due to U.S. coronavirus outbreak; conference abstracts published online, 2020.

*67) **Rossheim, M.E.**, Thombs, D.L., Treffers, R.D., Jernigan, D.H., Greene, K., Yurasek, A., Gonzalez-Pons, K.M., Barry, A.E., Trangenstein, P.J., & Peterson, M.S. Innovative Methods in Supersized Alcopop Research: An Overview of Findings and Implications. Oral Presentation by David Jernigan at the 2019 American Public Health Association (APHA) Annual Meeting in Philadelphia, PA, November 6, 2019.

*66) Trangenstein, P.J., Coe, R., Greisen, C., Combs, K.G., & **Rossheim, M.E.** Association between Off-Premise Spirit Sales and Violent Crime: Do Alcohol Control Systems Mitigate Harm? Oral Presentation by Pamela Trangenstein at the 2019 American Public Health Association (APHA) Annual Meeting in Philadelphia, PA, November 6, 2019.

*65) Olusanya, O., Wigfall, L.T., **Rossheim, M.E.**, Tomar, A., & Barry, A.E. Associations between binge drinking, HIV/HPV co-infection risk, HIV testing, and HPV vaccination among young adults. Poster presentation by Lisa Wigfall at the 2019 International Cancer Education Conference (ICEC) in Salt Lake City, UT, September 19, 2019.

64) McDonald, K.K., Siklo, S.S., Ahmad, R., **Rossheim, M.E.**, Treffers, R.D., & Trangenstein P.J. Price of Four Loko in Large U.S. Cities, 2018. Oral Presentation by Kayla McDonald, Sieka Siklo, and Reema Ahmad at the 2019 CHHS Celebration of Scholarship in Fairfax, VA, May 3, 2019.

63) Cavazos, T., Khokhar, M., Tran, U., Ahmad, A., & **Rossheim, M.** Students' Support for a Tobacco-Free Campus. Poster Presentation by Tammy Cavazos, Mehak Khokhar, Uyen Tran, and Asra Ahmad at the 2019 CHHS Celebration of Scholarship in Fairfax, VA, May 3, 2019.

62) Cavazos, T., **Rossheim, M.**, Tresor, O., Garcia, G., & Von Fricken, M. 2018 Malaria Indicator Survey: Hearing Malaria Health Messaging and Malaria Knowledge, Awareness, and Practice of Preventative Measures in Bioko Island, Equatorial Guinea. Poster presentation by Tammy Cavazos at the CHHS Celebration of Scholarship in Fairfax VA, May 3, 2019.

61) Ninh, E.Q., **Rossheim, M.E.**, Livingston, M.D., & Thombs, D.L. Prevalence of Avocado Hand Cutting Injuries: United States Emergency Departments, 2000–2017. Poster presentation by Eric Ninh at the 2019 Annual Conference of the Virginia Public Health Association (VAPHA) Meeting in Fairfax, VA, March 29, 2019.

60) Cavazos, T., Khokhar, M., Tran, U., Ahmad, A., & **Rossheim, M.** Students' Support for a Tobacco-Free Campus. Poster Presentation by Tammy Cavazos, Mehak Khokhar, Uyen Tran, and Asra Ahmad at the 2019 Annual Conference of the Virginia Public Health Association (VAPHA) Meeting in Fairfax, VA, March 29, 2019.

59) McDonald, K.K., Ahmad, R., Siklo, S.S., **Rossheim, M.E.**, Treffers, R.D., & Trangenstein P.J. Price of Four Loko in Large U.S. Cities, 2018. Poster Presentation by Kayla McDonald, Reema Ahmad, and Sieka Siklo at the 2019 Annual Conference of the Virginia Public Health Association (VAPHA) Meeting in Fairfax, VA, March 29, 2019.

*58) Soule, E., **Rossheim, M.**, Cavazos, T., Bode, K., & Desrosiers, A. Associations between Cigarette Smoking, Electronic Cigarette Use, and Water Tobacco Smoking with Fraternity/Sorority Membership and College Athlete Status. Poster presentation by Eric Soule at the 25th Annual Society for Research on Nicotine and Tobacco (SRNT) Annual Meeting, February 23, 2019, San Francisco, CA.

*57) **Rossheim, M.E.**, Greene, K.M., Yurasek, A.M., Barry, A.E., Gonzalez-Pons, K.M., Zeraye, H.A., Nelson, C., Treffers, R.D., Thombs, D.L., & Jernigan, D.H. Blacking out, vomiting, and underage drinking: examining first time consumption of supersized alcopops among current college students. Poster presentation by Matthew Rossheim at the 19th Annual American Academy of Health Behavior Meeting, March 10-13, 2019, Greenville, SC.

*56) **Rossheim, M.E.**, Yurasek, A.M., Greene, K.M., Gonzalez-Pons, K.M., Barry, A.E., Nelson, C., Zeraye, H.A., Treffers, R.D., Thombs, D.L., & Jernigan, D.H. The Federal Trade Commission's mandated labeling fails to inform consumers. Poster presentation by Matthew Rossheim at the 19th Annual American Academy of Health Behavior Meeting, March 10-13, 2019, Greenville, SC.

*55) **Rossheim, M.E.**, Gonzalez-Pons, K.M., Thombs, D.L., Jernigan, D.H., Barry, A.E., Treffers, R.D., Greene, K.M., & Yurasek, A.M. Rapid Consumption of Supersized Alcopops: An Examination of YouTube Videos. Poster presentation by Matthew Rossheim at the 19th Annual American Academy of Health Behavior Meeting, March 10-13, 2019, Greenville, SC.

*54) Greene, K., Murphy, S., & **Rossheim, M.** Context and Culture: Reasons Young Adults Drink and Drive in Rural America. Oral presentation by Kaylin Greene theme: Substance Use, Abuse, Treatment at 113th American Sociological Association Annual Meeting. August 11-14, 2018, Philadelphia, PA.

*53) **Rossheim, M.E.**, Thombs, D.L., Krall, J.R., Weiler, R.M., Nelson, C., & Afrin, N. Underestimation of Blood Alcohol Concentration from Hypothetical Consumption of Supersized Alcopops. Oral plenary presentation by Matthew Rossheim at Alcohol Policy 18 (AP18) Biennial Meeting, theme: "Price, Promotion, Place, Product & Public Health Responses." April 12, 2018, Arlington, VA.

*52) Greene, K., Murphy, S., & **Rossheim, M.** "You Always Have to Drive": Motivations for Drinking and Driving among Rural Young Adults. Poster presentation by Kaylin Green at the 2018 Society for Research on Adolescents (SRA) Biennial Meeting. April 13, 2018, Minneapolis, MN.

*51) Stephenson, C.J., **Rossheim, M.E.**, Frankenfeld, C.L., Boncy, J., Okech, B.O., & von Fricken, M. Last to Bed, First to be Bitten: Malaria in Haiti. Poster presentation by Caroline Stephenson at the American Society of Tropical Medicine and Hygiene (ASTMH) Annual Meeting. November 5-9 2017, Baltimore, MD.

50) Afrin, N., Nelson, C., Stephenson, C., & **Rossheim, M.** Self-estimated versus Calculated BAC from Hypothetical Consumption of Alcohol Products. Poster presentation by Nafisa Afrin at the Office of Student Scholarship, Creative Activities, and Research (OSCAR) 6th Annual Celebration of Student Scholarship. May 9, 2017, Fairfax, VA.

49) Nelson, C., Afrin, N., Stephenson, C., & **Rossheim, M.** Awareness of Alcohol-Related Harms. Poster presentation by Candace Nelson at the Office of Student Scholarship, Creative Activities, and Research (OSCAR) 6th Annual Celebration of Student Scholarship. May 9, 2017, Fairfax, VA.

48) Davies, H.S., & **Rossheim, M.E.** Reliability and Validity of Cannabis Use Disorder Scales Among Adolescents in a National Survey. Oral presentation by Heather Davies at the George Mason University College of Health and Human Services (CHHS) 2017 Celebration of Scholarship, May 3, 2017, Fairfax, VA.

47) McNeal, A., & **Rossheim, M.E.** Trends in Child Accidental Button Battery Ingestions During 2002-2015. Poster presentation by Amber McNeal at the George Mason University College of Health and Human Services (CHHS) 2017 Celebration of Scholarship, May 3, 2017, Fairfax, VA.

46) Stephenson, C.J., **Rossheim, M.E.**, Frankenfeld, C.L., Boncy, J., Okech, B.O., & von Fricken, M. Malaria-related Knowledge, Attitudes and Practices among Individuals in the Ouest and Sud-Est Departments of Haiti. Poster presentation by Caroline Stephenson at the George Mason University College of Health and Human Services (CHHS) 2017 Celebration of Scholarship, May 3, 2017, Fairfax, VA.

45) Davies, H.S., **Rossheim, M.E.** Reliability and Validity of Cannabis Use Disorder Scales Among Adolescents in a National Survey. Poster presentation by Heather S. Davies at the Annual Conference of the Virginia Public Health Association (VAPHA), April 21, 2017, Richmond, VA.

Student received the “outstanding student research poster” award

*44) **Rossheim, M.E.**, Barry, A.E., Thombs, D.L., Weiler, R.M., Stephenson, C., Krall, J.R., Reed, M.B. Clapp, J.D., Suzuki, S., Walters, S.T., Barnett, T.E., & Cannell, M.B. Factors associated with self-estimated breath alcohol concentration among bar patrons. Poster presentation by Matthew Rossheim at the 17th Annual American Academy of Health Behavior Meeting, March 19, 2017, Tucson, AZ.

*43) Boone, L., & **Rossheim, M.E.** State Helmet Policies and Helmet Use Among Fatally Injured Moped Riders. Poster presentation by Matthew Rossheim at the 17th Annual American Academy of Health Behavior Meeting, March 21, 2017, Tucson, AZ.

*42) Al-Suqi, S.M., & **Rossheim, M.E.** Treadmill Versus Outdoor Running Injuries Presenting to United States Emergency Departments. Poster presentation by Matthew Rossheim at the 17th Annual American Academy of Health Behavior Meeting, March 21, 2017, Tucson, AZ.

*41) Jimenez, L., & **Rossheim, M.E.** Revisiting the 1999 bunk bed ruling: Comparing young adult injuries in jail and non-institutional settings. Poster presentation by Matthew Rossheim at the 17th Annual American Academy of Health Behavior Meeting, March 21, 2017, Tucson, AZ.

*40) Courchesne, N., Reed, M.B. Clapp, J.D., **Rossheim, M.E.**, & Ruderman, D. The relationship between self-perceptions of alcohol intoxication and breath alcohol concentration (BrAC). Poster

presentation by Natasia Courchesne at the 17th Annual American Academy of Health Behavior Meeting, March 19, 2017, Tucson, AZ.

*39) **Rossheim, M.E.**, Livingston, M.D., Taxman, F.S., & Walters, S.T. Serious mental illness, substance use, and related problems among people on probation. Oral presentation within the thematic panel presentation entitled "Motivational and Technology-Based Approaches to Reducing Substance Use Among Probationers: Results from a Multi-Site RCT". Oral presentation by Matthew Rossheim at the American Society of Criminology 72nd Annual Meeting, Nov. 17, 2016, New Orleans, LA.

*38) Stephenson, C., **Rossheim, M.E.** Combative sports injuries presenting to U.S. emergency departments. Poster presentation by Caroline Stephenson at the 144th American Public Health Association (APHA) Annual Meeting, Oct. 31, 2016, Denver, CO.

*37) Stephenson, C., **Rossheim, M.E.** Parkour injuries resulting in U.S. emergency department visits: An exposure series study. Poster presentation by Caroline Stephenson at the 144th American Public Health Association (APHA) Annual Meeting, Oct. 30, 2016, Denver, CO.

36) Uddin, H., Stephenson, C., Ahmed, S., Afrin, N., **Rossheim, M.E.** Combative Sports Injuries Presenting to U.S. Emergency Departments. Poster presentation by Humera Uddin at the College of Health and Human Services 2nd Annual Celebration of Scholarship April 22, 2016, Fairfax, VA.

35) Afrin, N., Stephenson, C., **Rossheim, M.E.** Associations between Alcohol Outlet Types and Sexually Transmitted Infections in California. Poster presentation by Nafisa Afrin at the College of Health and Human Services 2nd Annual Celebration of Scholarship April 22, 2016, Fairfax, VA.

*34) **Rossheim, M.E.**, Thombs, D.L., Suzuki, S., Cannell, B., Livingston, M.D., Lindley, L., Stephenson, C., & Wagenaar, A.C. (2016). Liquor sales policies associated with higher sexually transmitted disease prevalence in Texas counties. Poster presentation by Matthew Rossheim at the 16th Annual American Academy of Health Behavior Meeting, February 21-24, 2016, Ponte Vedra Beach, FL.

*33) **Rossheim, M.E.**, Thombs, D.L., Suzuki, S., Cannell, B., Livingston, M.D., Stephenson, C., & Wagenaar, A.C. (2016). Texas county alcohol policies associated with traffic crash fatalities and incapacitating injuries. Poster presentation by Matthew Rossheim at the 16th Annual American Academy of Health Behavior Meeting, February 21-24, 2016, Ponte Vedra Beach, FL.

*32) **Rossheim, M.E.**, Weiler, R.M., Thombs, D.L., Clapp, J., Reed, M., Croff, J., Ruderman, D., Gonzalez-Pons, K., & Killion, J. (2016). Perceived drunkenness and corresponding breath alcohol concentration levels. Poster presentation by Matthew Rossheim at the 16th Annual American Academy of Health Behavior Meeting, February 21-24, 2016, Ponte Vedra Beach, FL.

*31) **Rossheim, M.E.**, Krauser, D., Stephens-Stidham, S., English, A., Salmon, J., Taylor, J., Andriotto, R. (2015). Evaluation of a multifaceted, school-based intervention to increase booster seat use. Poster presentation by Matthew Rossheim at the 143rd American Public Health Association (APHA) Annual Meeting, November 2, 2015, Chicago, IL.

30) Patel D.A., Killion, J., Gonzalez-Pons, K., **Rossheim, M.** (2015). Associations between socioeconomic and demographic characteristics of ZIP codes and the availability of tobacco products. Poster presentation by Jordan Killion at the 23rd annual Research Appreciation Day at the University of North Texas Health Science Center, April 17, 2015, Fort Worth, Texas.

*29) **Rossheim, M.E.**, Thombs, D.L. Four Loko Outlet Availability is Related to State Alcohol Policy Environment, Poverty, and Race/Ethnicity. (2015). Poster presentation by Matthew Rossheim at the 15th Annual American Academy of Health Behavior Meeting, March 17, 2015, San Antonio, TX.

*28) **Rossheim, M.E.**, Suzuki, S., Thombs, D.L. Recreational boating blood alcohol concentration laws associated with fewer related crashes. (2015). Poster presentation by Matthew Rossheim at the 15th Annual American Academy of Health Behavior Meeting, March 16, 2015, San Antonio, TX.

*27) **Rossheim, M.E.**, Thombs, D.L., Weiler, R.M., Barnett, T., Barry, A., Cannell, B., Moorhouse, M., Walters, S., Pealer, L., Suzuki, S., Zhang, Q. (2015). Effects of drink mixers on alcohol intoxication in the on-premise setting. Poster presentation by Matthew Rossheim at the 15th Annual American Academy of Health Behavior Meeting, March 16, 2015, San Antonio, TX.

*26) **Rossheim, M.E.**, Rodriguez, M., Walters, S.T. Lerch, J., Taxman, F.S. (2014). Multiple Fruit-Flavored Alcoholic Drink in a Can (MFAC) Use and Urban Street Life. Poster presentation by Matthew Rossheim at the 142nd American Public Health Association (APHA) Annual Meeting, November 16, 2014, New Orleans, LA.

25) **Rossheim, M.E.**, Rodriguez, M., Walters, S.T. Lerch, J., Taxman, F.S. (2014). Multiple Fruit-Flavored Alcoholic Drink in a Can (MFAC) Use among Substance Using Adults on Probation. Poster presentation by Matthew Rossheim at the 22nd annual Research Appreciation Day at the University of North Texas Health Science Center, March 21, 2014, Fort Worth, Texas.

*24) **Rossheim, M.E.**, Barnett, T.E., Barry, A.E., Cannell, B., Moorhouse, M., Pealer, L.N., Suzuki, S., Thombs, D.L., Walters, S.T., Weiler, R.M. (2014). An Exploratory Investigation of Driving Self-Efficacy While Intoxicated. Poster presentation by Matthew Rossheim at the 14th Annual American Academy of Health Behavior Meeting, March 16-19, 2014, Charleston, South Carolina.

*23) Smith, M.L., Barry, A.E., **Rossheim, M.E.**, Sznitman, S., Warne, R.T., & McKyer, E.L.J. (2014). Alcohol use among middle and high school students: An examination of initial age and other substance use. Roundtable presentation by Dr. Matthew Lee Smith at the Annual International Conference on the Health Risks of youth, January 1-4, 2014, Nassau, Bahamas.

*22) Walters, S.T., Taxman, F.S., Lerch, J., Rodriguez, M., **Rossheim, M.E.** (2013). Abstract 276958: Mapit: Development and testing of a web-based intervention targeting substance abuse treatment in the criminal justice system. Session 4078.0: Taking SBIRT to the Next Level of Alcohol, Tobacco and Other Drugs. Presentation by Dr. Scott Walters at the 141st American Public Health Association (APHA) Annual Meeting, November 5, 2013, Boston, MA.

21) **Rossheim, M.E.**, Romero, A.C., Coleman, B.N., Patil, P.G., Pokorny, S.B. (2013). Community Perception of the Marketing of Flavored Tobacco Products. Poster presentation by Mr. Matthew Rossheim at the Texas Public Health Association Conference, March 2013, San Antonio, Texas.

20) **Rossheim, M.E.**, Patil, P.G., Rodriguez, M., Walters, S.T. (2013). Formative research to guide the selection of an automated narrator voice in a computer-based health behavior intervention. Poster presentation by Mr. Matthew Rossheim at the Texas Public Health Association Conference, March 2013, San Antonio, Texas.

19) Patil, P.G., **Rossheim, M.E.**, Latkar, C., Thombs, D.L. A low-cost, interactive, school-based intervention increases hand-washing among students in rural India. (2013). Poster presentation by Mr. Pawankumar Patil at the Texas Public Health Association Conference, March 2013, San Antonio, Texas.

*18) **Rossheim, M.E.**, Patil, P.G., Rodriguez, M., Walters, S.T. (2013). Synthetic vs. human narration in a health behavior intervention: Formative research to guide the selection of a narrator voice. Poster presentation by Mr. Matthew Rossheim at the 13th Annual Scientific Meeting of the American Academy of Health Behavior, March 20, 2013, Santa Fe, New Mexico.

*17) **Rossheim, M.E.**, Wilson, F., Thombs, D.L. (2013). Helmet Use Among Fatally Injured Motorcycle Drivers: Associations with Alcohol, Marijuana, and Other Drugs. Poster presentation by Mr. Matthew Rossheim at the 13th Annual Scientific Meeting of the American Academy of Health Behavior, March 20, 2013, Santa Fe, New Mexico.

*16) Patil, P.G., **Rossheim, M.E.**, Latkar, C., Thombs, D.L. (2013). School-based intervention increases hand-washing among students in rural India. Poster presentation by Mr. Pawankumar Patil at the 13th Annual Scientific Meeting of the American Academy of Health Behavior, March 2013, Santa Fe, New Mexico.

*15) **Rossheim, M.E.**, Thombs, D.L., O'Mara, R.J., & Bastian, N. (2012). Abstract 260125: Predictors of smoking among patrons of a college bar district: Alcohol intoxication and 5-HTTLPR genotype. Session 3385.0: Triple Threat: Mixing & Matching of Alcohol, Tobacco and Other Drugs. Presented by Matthew Rossheim at the 140th American Public Health Association (APHA) Annual Meeting, October 29, 2012, San Francisco, CA.

14) **Rossheim, M.E.**, Thombs, D.L. (2012). Diet Cola Mixed Drink Consumption Associated with Elevated Alcohol Intoxication in Bar Patrons. Oral presentation by Mr. Matthew Rossheim at the 20th annual Research Appreciation Day at the University of North Texas Health Science Center, April 13, 2012, Fort Worth, Texas.

-Received 1st place award for oral presentation in the School of Public Health at the University of North Texas Health Science Center's Research Appreciation Day.

13) **Rossheim, M.E.**, Thombs, D.L., O'Mara, R.J., Bastian, N. (2012). Alcohol intoxication and 5-HTTLPR genotype: predictive of nighttime tobacco and marijuana use among college bar patrons. Poster presentation by Mr. Matthew Rossheim, Research Appreciation Day at the University of North Texas Health Science Center, April 13, 2012, Fort Worth, Texas.

*12) **Rossheim, M.E.** & Thombs, D.L. (2011). Artificial sweeteners, caffeine, and alcohol intoxication in bar patrons. Poster presentation by Mr. Matthew Rossheim & Dr. Dennis Thombs at the 12th Annual Scientific Meeting of the American Academy of Health Behavior, March 18, 2012, Austin, Texas.

*11) Thombs, D.L., **Rossheim, M.E.**, Weiler, R.M., Barnett, T., Moorhouse, M., & Coleman, B. (2010) Is the Focus on AmED Misplaced? Associations Between Caffeine Mixers and Bar Patron Intoxication. Poster presentation by Mr. Matthew Rossheim at the 11th Annual Scientific Meeting of the American Academy of Health Behavior, March 2011, Hilton Head, South Carolina.

*10) Weiler, R., Dodd, V., Tsukamoto, M., **Rossheim, M.**, & Lewis, H. (2011) Alcohol Intoxication and Taxi Use Among College Bar Patrons. Poster presentation by Dr. Robert Weiler, Dr. Virginia Dodd, and Mr. Matthew Rossheim at the 11th Annual Scientific Meeting of the American Academy of Health Behavior, March 2011, Hilton Head, South Carolina.

9) Thombs, D.L., **Rossheim, M.E.**, Weiler, R.M., Barnett, T., Moorhouse, M., & Coleman, B. (2010) Is the Focus on AmED Misplaced? Associations Between Caffeine Mixers and Bar Patron Intoxication. Poster presentation by Mr. Matthew Rossheim at the National Science Foundation Research Day, October 25, 2010, Gainesville, Florida.

8) Thombs, D.L., O'Mara, R., Tsukamoto, M., **Rossheim, M.**, Weiler, R.M., Merves, M.L., & Goldberger, B.A. (2009) Event-Level Analyses of Energy Drink Consumption and Alcohol Intoxication in Bar Patrons. Poster presentation by Mr. Matthew Rossheim, Ms. Amanda Hecker, Ms. Melanie Siefman, and Ms. Nicole Memorio at the Center for Undergraduate Research Undergraduate Research Fair, September 21, 2010, Gainesville, FL.

7) Thombs, D.L., O'Mara, R., Tsukamoto, M., **Rossheim, M.**, Weiler, R.M., Merves, M.L., & Goldberger, B.A. (2009) Event-Level Analyses of Energy Drink Consumption and Alcohol Intoxication in Bar Patrons. Poster presentation by Mr. Matthew Rossheim at Public Health & Health Professions 23rd Annual Research Fair, April 13, 2010, Gainesville, FL.

*6) Dodd, V., Thombs, D.L., O'Mara, R., Tsukamoto, M., **Rossheim, M.**, Weiler, R.M., Merves, M.L., & Goldberger, B.A. (2009) Event-Level Analyses of Energy Drink Consumption and Alcohol Intoxication in Bar Patrons. Poster presentation by Mr. Matthew Rossheim and Mr. Devon Grimmé at the 10th Annual Scientific Meeting of the American Academy of Health Behavior, February 9, 2010, Clearwater Beach, Florida.

5) Thombs, D.L., O'Mara, R., Tsukamoto, M., **Rossheim, M.**, Weiler, R.M., Merves, M.L., & Goldberger, B.A. (2009). Energy Drinks and Alcohol Intoxication in a College Bar District. Poster presentation by Mr. Matthew Rossheim, Ms. Amanda Hecker, and Mr. David Mendoza at University of Florida Graduate Student Council 2010 Interdisciplinary Research Conference, February 3, 2010, Gainesville, FL.

4) Thombs, D.L., O'Mara, R., Tsukamoto, M., **Rossheim, M.**, Weiler, R.M., Merves, M.L., & Goldberger, B.A. (2009). Energy Drinks and Alcohol Intoxication in a College Bar District. Poster presentation by Mr. Matthew Rossheim at the National Science Foundation Research Day, October 13, 2009, Gainesville, FL.

*3) O'Mara, R.J., Thombs, D.L., Wagenaar, A.C., **Rossheim, M.E.**, Merves, M.L., Wei, H., Dodd, V., Pokorny, S.B., Weiler, R.M., & Goldberger, B.A. (2009). A Field Study of Alcohol Price Responsiveness and Intoxication Among Patrons of a College Bar District. Poster presentation by Mr. Ryan O'Mara, Mr. Matthew Rossheim, and Mr. Devon Grimmé at the 9th Annual Scientific Meeting of the American Academy of Health Behavior, March 11, 2009, Hilton Head, South Carolina.

2) O'Mara, R., Thombs, D., Wagenaar, A., **Rossheim, M.**, Hou, W., Dodd, V., Pokorny, S.B., & Weiler, R. (2009). Examining the Association Between Price of Alcohol and Intoxication Among Patrons of a College Bar District. Oral presentation by Mr. Matthew Rossheim and Ms. Yeside Olayinka at the University Scholars Research Symposium, February 28, 2009, Gainesville, Florida.

1) O'Mara, R., Thombs, D., Wagenaar, A., **Rossheim, M.**, Hou, W., Dodd, V., Pokorny, S.B., & Weiler, R. (2009). Examining the Association Between Price of Alcohol and Intoxication Among Patrons of a College Bar District. Oral presentation by Mr. Ryan O'Mara, Mr. Matthew Rossheim, and Mr. Brian Cruddas at the 5th Annual Graduate Student Council Interdisciplinary Research Conference, February 12, 2009, Gainesville, Florida.